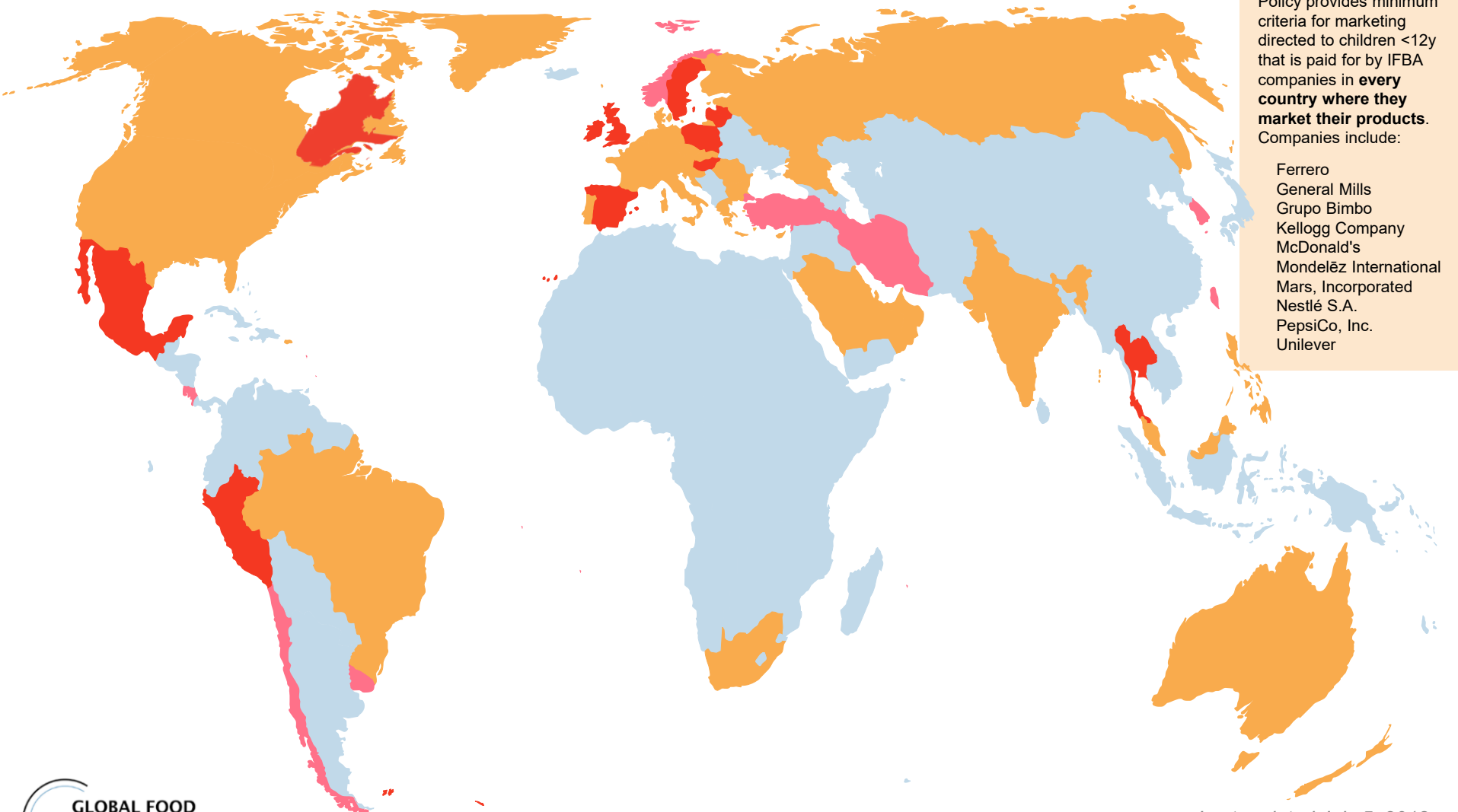


Countries with **statutory regulations** or **voluntary industry self-regulations** on food marketing to children

Not shown: IFBA's Global Policy provides minimum criteria for marketing directed to children <12y that is paid for by IFBA companies in **every country where they market their products**. Companies include:

Ferrero
General Mills
Grupo Bimbo
Kellogg Company
McDonald's
Mondelēz International
Mars, Incorporated
Nestlé S.A.
PepsiCo, Inc.
Unilever

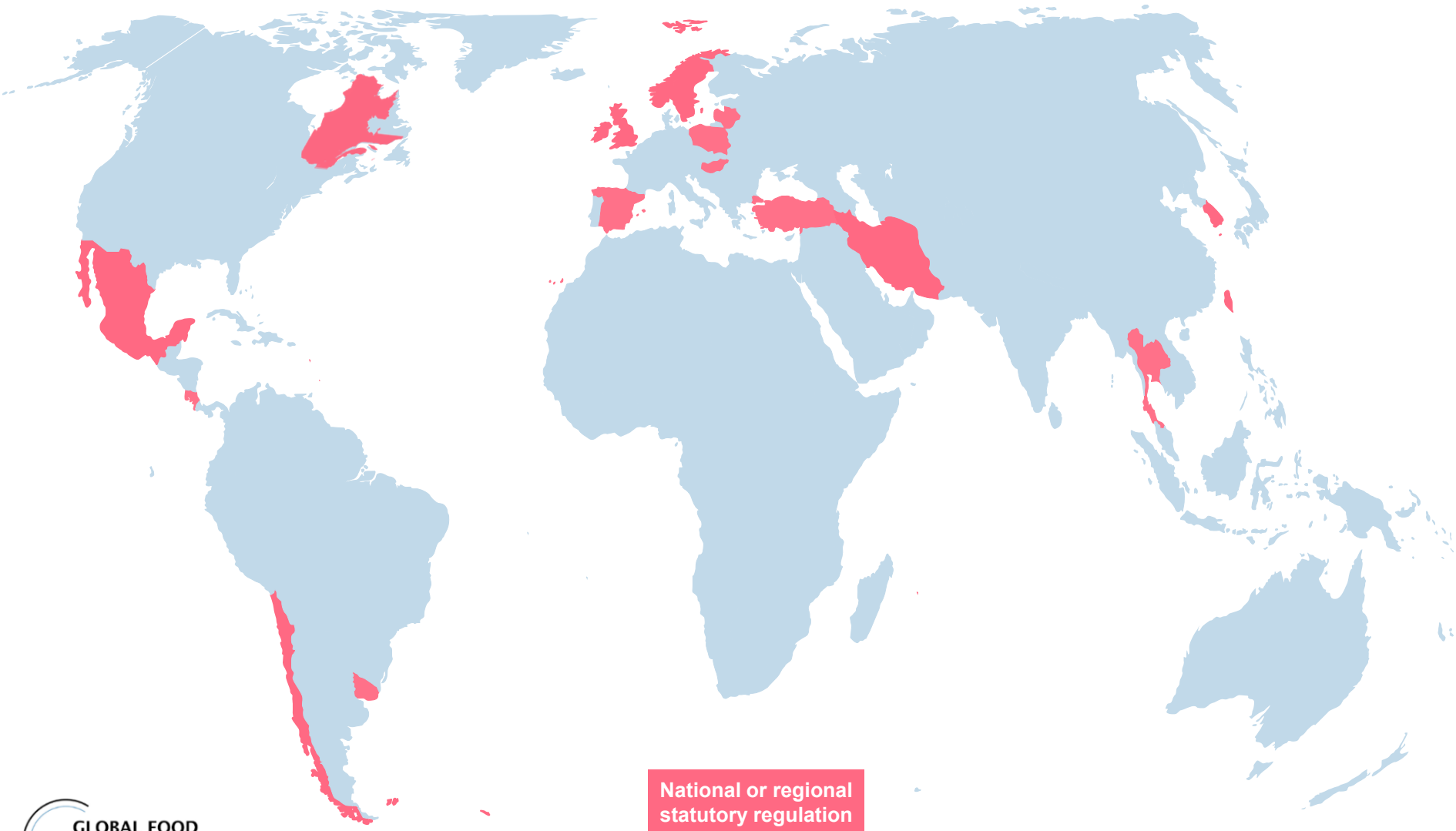


Statutory regulation

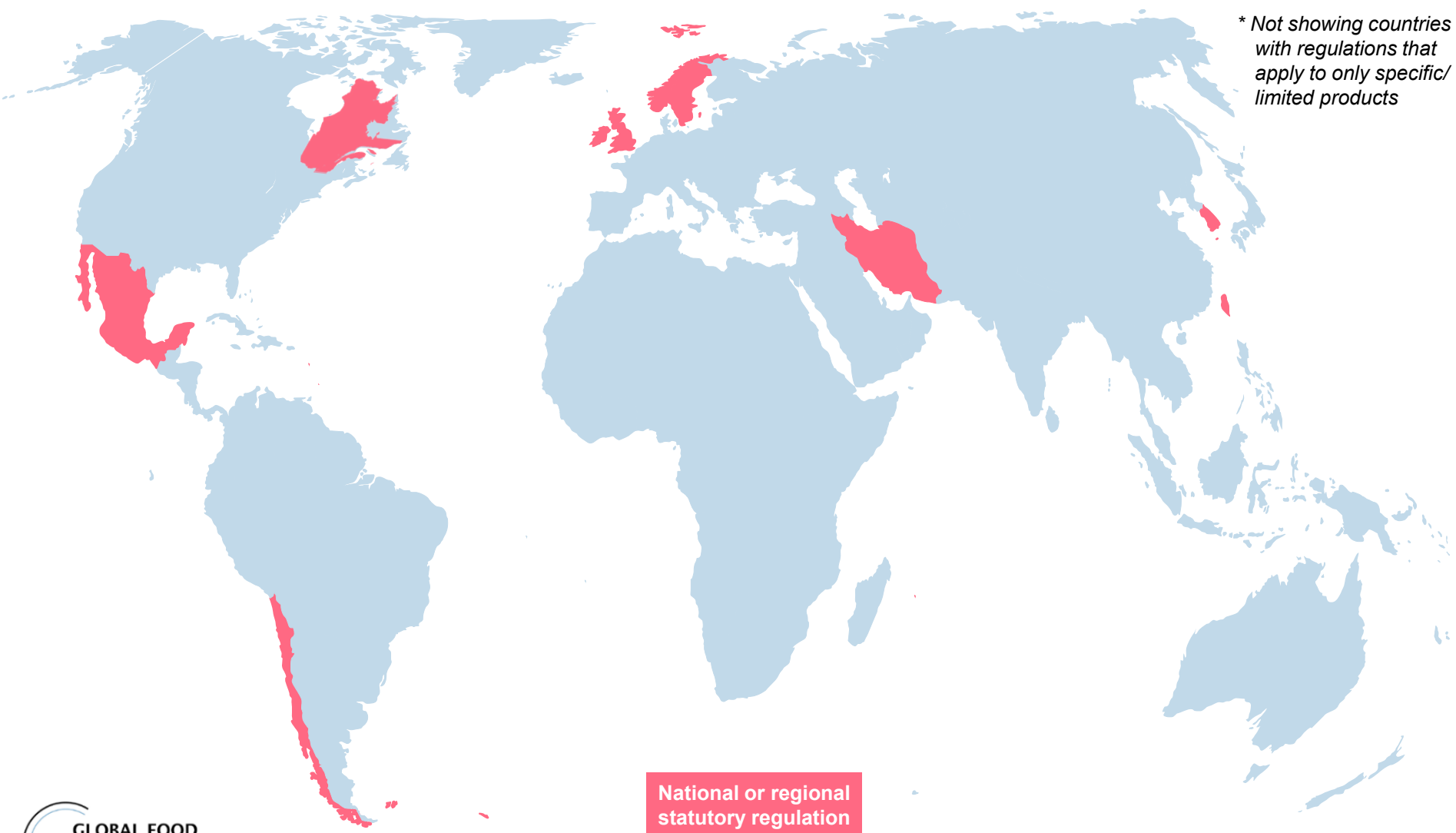
Industry self regulation

Both statutory and industry regulations

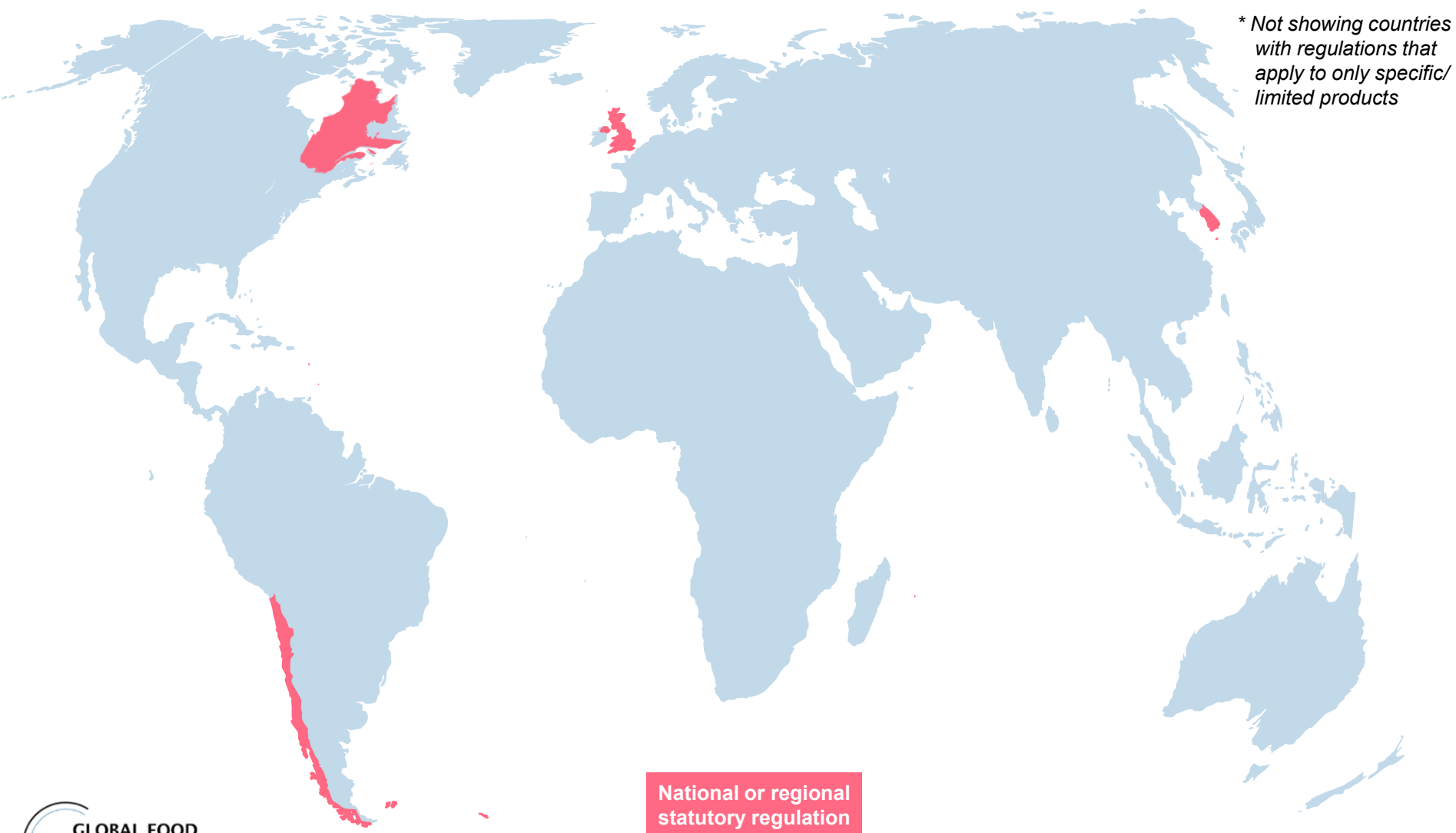
Countries with **any statutory regulations** on food marketing to children



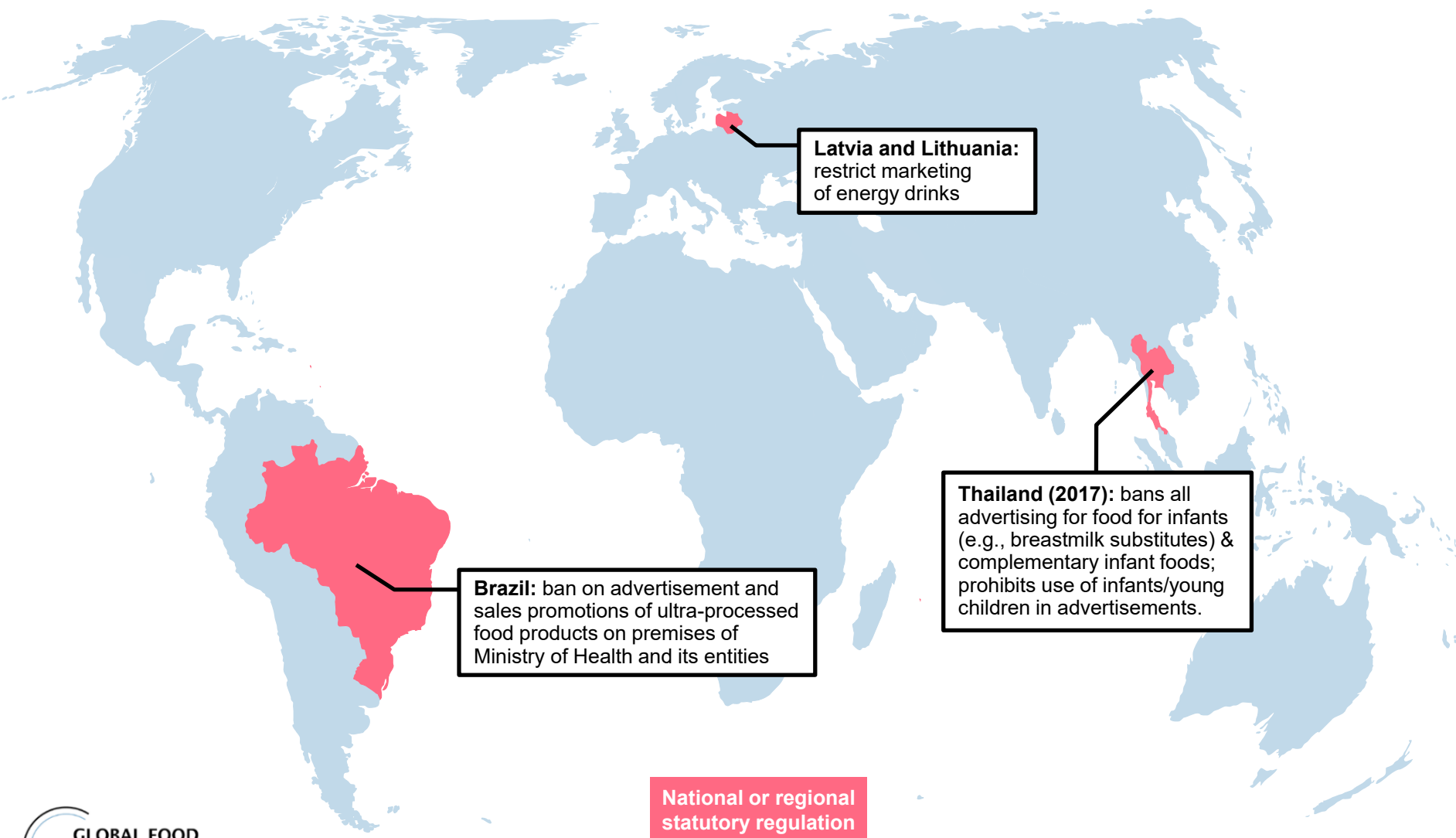
Mandatory regulation of **broadcast food advertising to children***



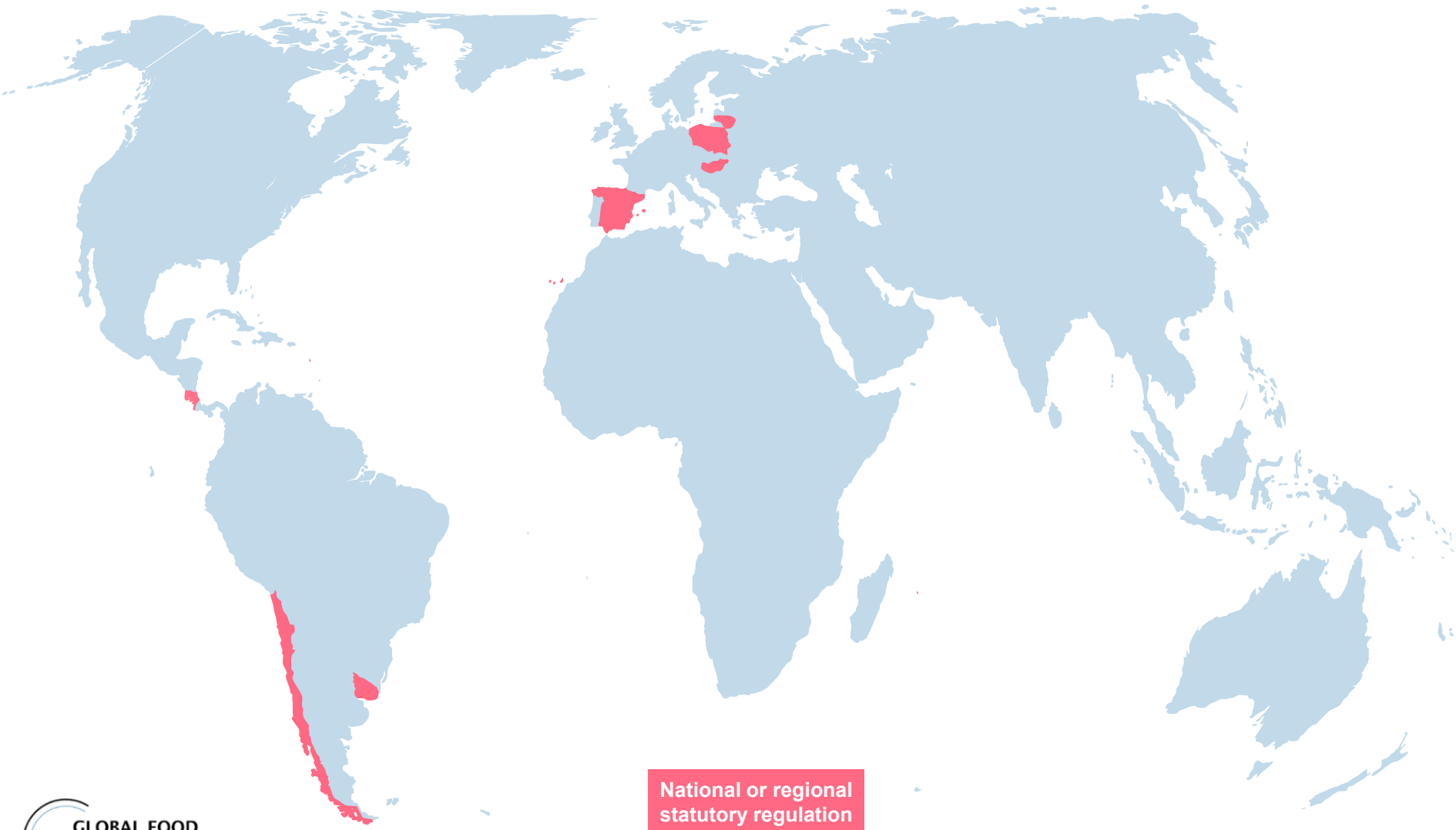
Mandatory regulation of food advertising in **non-broadcast media**



Mandatory regulation of marketing of **specific foods and beverages**



Mandatory regulation of food marketing in schools



Countries with voluntary industry self-regulatory schemes

