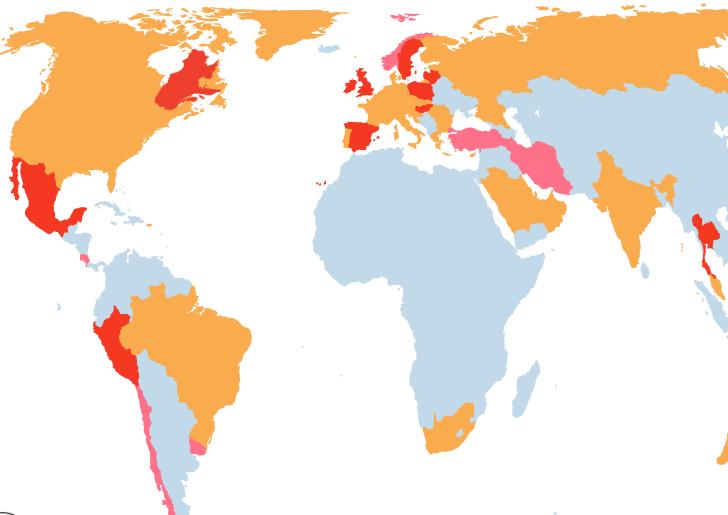
Countries with statutory regulations or voluntary industry self-regulations on food marketing to children



criteria for marketing directed to children <12y that is paid for by IFBA companies in every country where they market their products. Companies include: Ferrero

General Mills Grupo Bimbo Kellogg Company McDonald's Mondelēz International Mars, Incorporated Nestlé S.A. PepsiCo, Inc. Unilever

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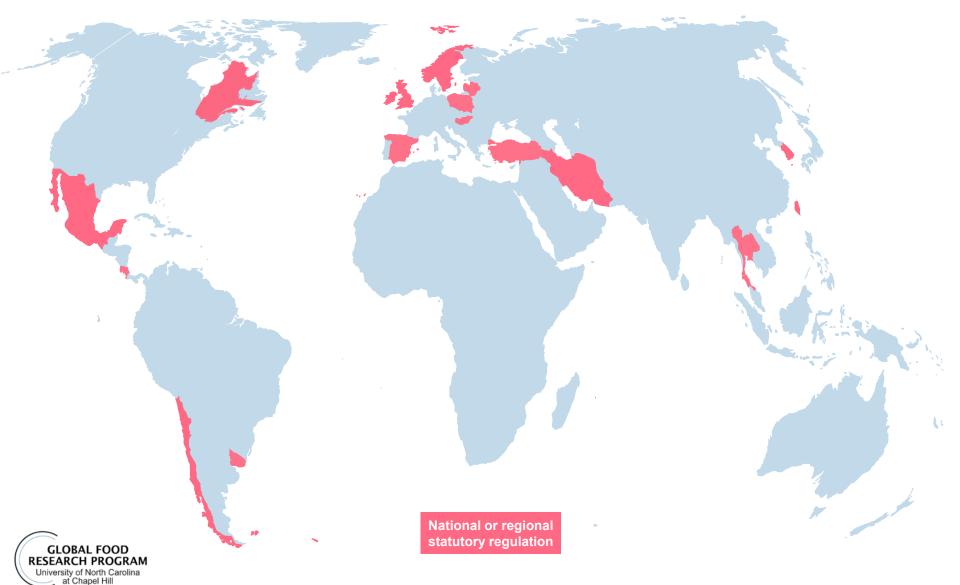
Statutory regulation

Industry self regulation

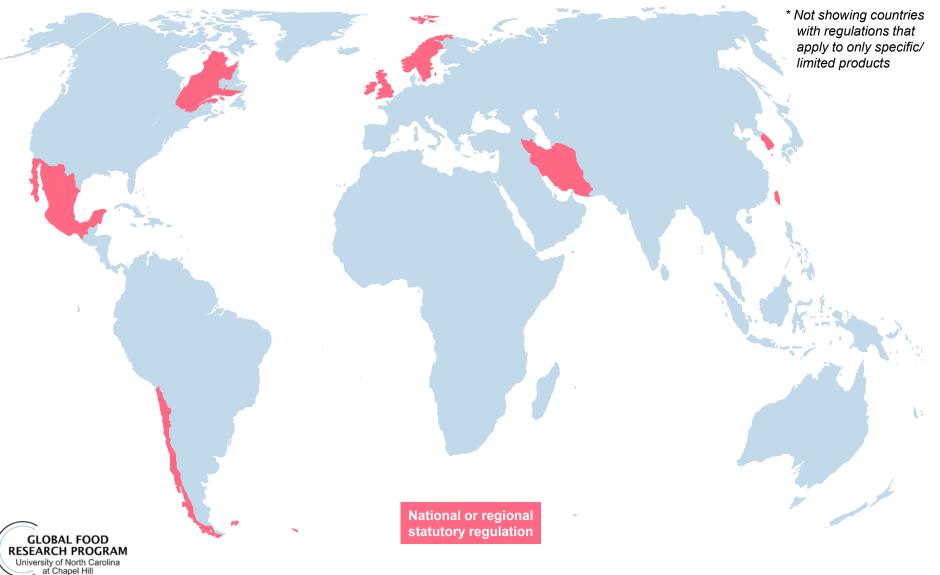
Both statutory and industry regulations

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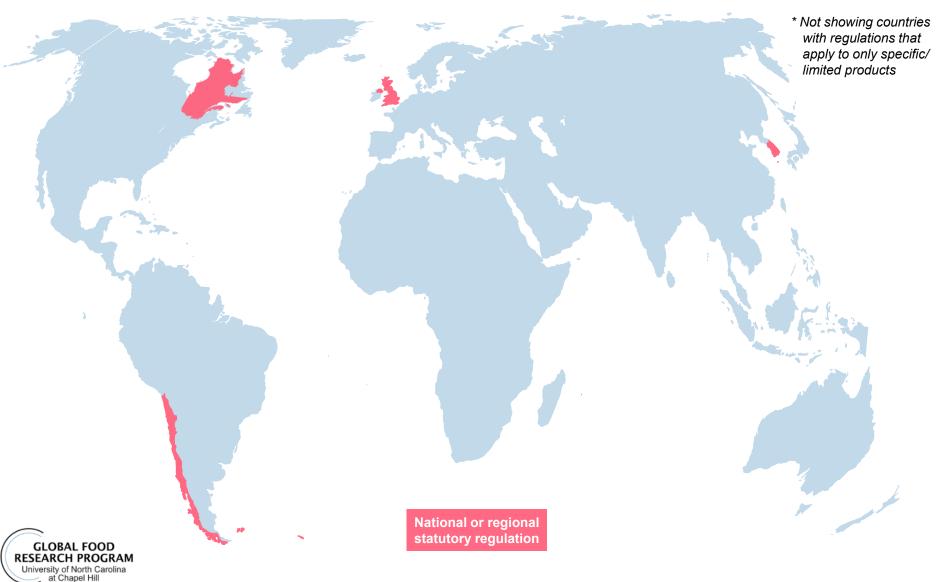
Countries with any statutory regulations on food marketing to children



Mandatory regulation of broadcast food advertising to children*



Mandatory regulation of food advertising in non-broadcast media



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Mandatory regulation of marketing of specific foods and beverages

Latvia and Lithuania: restrict marketing of energy drinks

Brazil: ban on advertisement and sales promotions of ultra-processed food products on premises of Ministry of Health and its entities

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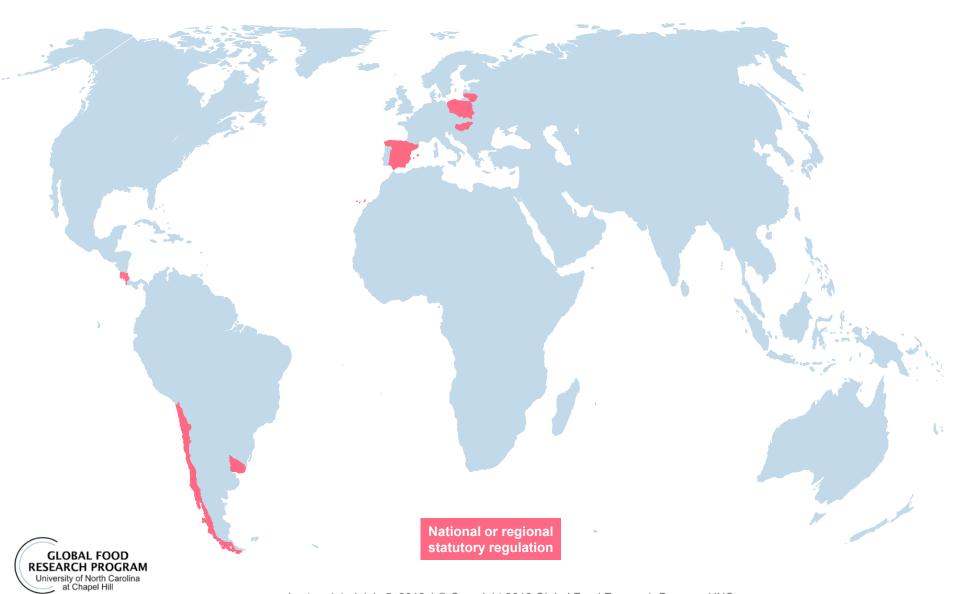
University of North Carolina at Chapel Hill Thailand (2017): bans all advertising for food for infants (e.g., breastmilk substitutes) & complementary infant foods; prohibits use of infants/young children in advertisements.

National or regional statutory regulation

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Mandatory regulation of food marketing in schools



Countries with voluntary industry self-regulatory schemes

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National or regional industry self regulation

Not shown: IFBA's Global Policy provides minimum criteria for marketing directed to children <12y that is paid for/controlled by IFBA companies in every country where they market their products. Companies include:

Ferrero General Mills Grupo Bimbo Kellogg Company McDonald's Mondelēz International Mars, Incorporated Nestlé S.A. PepsiCo, Inc. Unilever

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