

---

---

## Francesca R. Dillman Carpentier

W. Horace Carter Professor  
Hussman School of Journalism and Media  
University of North Carolina  
CB# 3365  
Chapel Hill, NC 27599  
francesca@unc.edu

---

---

### EDUCATION

- Ph.D., Mass Communication, 2002** The University of Alabama  
Communication Graduate Studies Program Tuscaloosa, Alabama
- specialization in theory, processes, and effects
  - cognate in psychology
  - dissertation topic: intrinsic and extrinsic motives to acquire information from mass media
- M.A., Telecommunication, 1999** The University of Alabama  
Department of Telecommunication and Film Tuscaloosa, Alabama
- dual emphasis in telecommunications policy and management and media effects
  - thesis topic: effectiveness of instructional technologies on learning
- B.A., Music, 1997** Northern Arizona University  
School of Performing Arts, College of Communication Flagstaff, Arizona
- major in music performance and management
  - minor in broadcasting and electronic media, extension in theatre

### RELEVANT PROFESSIONAL EXPERIENCE

- Professor, 2016-Present** University of North Carolina  
Hussman School of Journalism and Media Chapel Hill, North Carolina
- Administrative appointments**  
Academic Dean 2017-2020  
Area Director, Journalism 2016-2017
- Associate Professor, 2011-2016** University of North Carolina  
School of Media and Journalism Chapel Hill, North Carolina
- Administrative appointments**  
Director, Ph.D. Program 2011-2016
- Assistant Professor, 2005-2011** University of North Carolina  
School of Journalism & Mass Communication Chapel Hill, North Carolina
- Faculty Research Associate, 2002-2005** Arizona State University  
Department of Psychology (Program for Prevention Research) Phoenix, Arizona
- Adjunct Instructor, 2004** Mesa Community College  
Department of English and Journalism Phoenix, Arizona

<b>Research Assistant</b> , 1998-2001 Institute for Communication Research	The University of Alabama Tuscaloosa, Alabama
<b>Adjunct Instructor</b> , 2001-2002 Department of Telecommunication & Film	The University of Alabama Tuscaloosa, Alabama
<b>Scriptwriter/Video Editor/Production Assistant</b> , 1999 Media Solutions Department (contract-based educational video)	Center for Public Television Tuscaloosa, Alabama
<b>Graduate Teaching Assistant</b> , 1997-1999 Department of Telecommunication & Film	The University of Alabama Tuscaloosa, Alabama
<b>Broadcast Technician/Video Editor</b> , 1997 WDBB-17 (Channel 17 WB affiliate)	Sinclair Broadcasting Group Tuscaloosa, Alabama
<b>Technical Director/Videographer/Broadcast Tech</b> , 1995-1997 Television Services (Interactive Instructional Television)	Northern Arizona University Flagstaff, Arizona

## HONORS

Recipient, Richard Cole Service Award, May 2021, Hussman School of Journalism and Media, University of North Carolina at Chapel Hill

Recipient, W. Horace Carter Distinguished Professorship, July 2018

Recipient, James H. Shumaker Term Professorship (three years: Fall 2015 - Spring 2018), July 2015

Co-recipient, Richard Cole Service Award, May 2019, School of Media and Journalism, University of North Carolina at Chapel Hill

Finalist, faculty speaker competition at TEDxUNC 2016 Bodies (independently organized TED event)

First Place paper, 2003, Radio Division open category, Broadcast Education Association Conference

First Place paper, 2002, Radio Division open category, Broadcast Education Association Conference

Keynote paper, 2001, Entertainment Interest Group, Association for Education in Journalism and Mass Communication

Second Place paper, 2001, Research Division open category, Broadcast Education Association

Who's Who in America, 1999

First Place paper, 1998, Law & Policy Division debut category, Broadcast Education Association

Outstanding Graduate Student, 1997, Department of Telecommunication and Film, University of Alabama

## PRODUCTS OF SCHOLARSHIP

### *Book Chapters*

**Dillman Carpentier, F. R.**, & Mazandarani\*, F. (2021). [Portrayals of human sexuality as entertainment](#). In P. Vorderer & C. Klimmt (Eds.), *The Oxford Handbook of Entertainment Theory* (pp. 463-478). New York, NY: Oxford University Press.

**Dillman Carpentier, F. R.** (2016). [Priming: Memory, media, and minorities](#). In C. P. Campbell (Ed.), *The Routledge Companion to Race and Media* (pp. 55-64). New York, NY: Routledge.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F. R.** (2009). [Media priming: An updated synthesis](#). In J. B. Bryant & M. B. Oliver (Eds.), *Media effects: Advances in theory and research*, 3<sup>rd</sup> ed. (pp. 74-93). New York, NY: Routledge.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F. R.** (2002). [Media priming: A synthesis](#). In J. B. Bryant & D. Zillmann (Eds.), *Media effects in theory and research*, 2<sup>nd</sup> ed. (pp. 97-120). Mahwah, NJ: Lawrence Erlbaum Associates.

**Dillman, F. R.** (1997). Multiple source analysis: Censor-chip. In *Entering the conversation: A guide to composition at NAU*. Flagstaff, Arizona: Composition Program at Northern Arizona University, pp. 106 - 112.

### **Refereed Articles**

Jensen\*, M., **Dillman Carpentier, F. R.**, Adair, L., Corvalán, C., Popkin, B., & Taillie, L. S. (2021). [TV advertising and dietary intake in adolescents: A pre- and post- study of Chile's food marketing policy](#). *International Journal of Behavioral Nutrition and Physical Activity*, 18, 60.

Mediano Stoltze\*, F., Busey, E., Taillie, L. P. S., & **Dillman Carpentier, F.** (2021). [Impact of warning labels on reducing health halo effects of nutrient content claims on breakfast cereal packages: A mixed-measures experiment](#). *Appetite*, 163, e105229.

Essman\*, M., Mediano Stoltze\*, F., **Dillman Carpentier, F.**, Swart, E. C., & Taillie, L. S. (2021). [Examining the news media reaction to a national sugary beverage tax in South Africa: A quantitative content analysis](#). *BMC Public Health*, 21, 454.

Hedrick\*, A. M., & **Dillman Carpentier, F. R.** (2020 online). [Understanding how current and potential pre-exposure prophylaxis \(PrEP\) users experience, negotiate, and manage stigma: Disclosures and backstage processes in online discourse](#). *Culture, Health and Sexuality: An International Journal for Research, Intervention and Care*.

Fryburg, D. A., Urles, S., Myrick, J. G., **Dillman Carpentier, F.**, & Oliver, M. B. (2021). [Kindness media rapidly inspires viewers and increases happiness, calm, gratitude, and generosity in a health care setting](#). *Frontiers in Psychology*, 11, e591942.

Velasquez, A., Mora-Plazas, M., Gomez, L. F., Taillie, L. S., & **Dillman Carpentier, F. R.** (2021). [Extent and nutritional quality of foods and beverages to which children are exposed in Colombian TV food advertising](#). *Public Health Nutrition*, 24(4), 706-716.

Kresovich\*, A., Reffner Collins\*, M. K., Riffe, D., & **Dillman Carpentier, F. R.** (2021). [A content analysis of mental health discourse in popular rap music](#). *JAMA Pediatrics*, 175(3), 286-292.

Duffy\*, E. W., Hall, M. G., **Dillman Carpentier, F. R.**, Musicus, A. A., Meyer\*, M. L., Rimm, E. B., & Taillie, L. S. (2021). [Nutrition claims on fruit drinks are inconsistent indicators of nutritional profile: A content analysis of fruit drinks purchased by households with young children](#). *Journal of the Academy of Nutrition and Dietetics*, 121(1), 36-46.

Jensen\*, M., **Dillman Carpentier, F. R.**, Adair, L., Corvalán, C., Popkin, B., & Taillie, L. S. (2021). [Examining Chile's unique food marketing policy: TV advertising and dietary intake in preschool children](#). *Pediatric Obesity*, 16(4), e12735.

Correa, T., Reyes, M., & Taillie, L. S., Corvalán, C., & **Dillman Carpentier, F. R.** (2020). [Food advertising on television before and after a national unhealthy food marketing regulation in Chile, 2016-2017](#). *American Journal of Public Health*, 110(7), 1054-1059.

**Dillman Carpentier, F. R.**, Correa, T., Reyes, M., & Taillie, L. S. (2020). [Evaluating the impact of Chile's marketing regulation of unhealthy foods and beverages: Preschool and adolescent children's changes in exposure to food advertising on television](#). *Public Health Nutrition*, 23(4), 747-755.

Stoltze\*, F. M., Reyes, M., Taillie, L. S., Correa, T., Corvalán, C., & **Dillman Carpentier, F. R.** (2019). [Prevalence of child-directed marketing on breakfast cereal packages before and after Chile's food marketing law: A pre-post quantitative content analysis](#). *International Journal of Environmental Risk and Public Health*, 16(22), e4501.

Wright, C. L., **Dillman Carpentier, F.**, Ey, L.-A., Hall, C., Hopper, K. M., & Warburton, W. (2019). [Popular music media literacy: Recommendations for the education curriculum](#). *Policy Insights from the Behavioral and Brain Sciences*, 6, 186-193.

Taillie, L. S., Busey, E., Stoltze\*, F. M., & **Dillman Carpentier, F. R.** (2019). [Governmental policies to reduce unhealthy food marketing to children: A narrative review](#). *Nutrition Reviews*, 77(11), 787-816.

Correa, T., Reyes, M., Taillie, L. P. S., & **Dillman Carpentier, F. R.** (2019). [The prevalence and audience reach of food and beverage advertising on Chilean television according to marketing tactics and nutritional quality of products](#). *Public Health Nutrition*, 22, 1113-1124.

Correa, T., Fierro, C., Reyes, M., **Dillman Carpentier, F.**, Smith-Taillie, L., & Corvalán, C. (2019 open access). [Responses to the Chilean Law of Food Labeling and Advertising: Exploring knowledge, perceptions and behaviors of mothers of young children](#). *International Journals of Behavioral Nutrition and Physical Activity*, 16(21).

Stoltze\*, F. M., Barker\*, J. O., Kanter, R., Corvalán, C., Reyes, M., Taillie, L. P. S., & **Dillman Carpentier, F. R.** (2018). [Prevalence of child-directed and general audience marketing strategies on the front of beverage packaging: The case of Chile](#). *Public Health Nutrition*, 21, 454-464.

**Dillman Carpentier, F. R.**, & Stevens\*, E. M. (2018). [Sex in the media, sex on the mind: Linking television use, sexual permissiveness, and sexual concept accessibility in memory](#). *Sexuality & Culture*, 22, 22-38.

Parrott, M. S., **Dillman Carpentier, F. R.**, & Northup, C. T. (2017). [A test of interactive narrative as a tool against prejudice](#). *Howard Journal of Communications*, 28, 374-389.

**Dillman Carpentier, F. R.**, Stevens\*, E. M., Wu\*, L., & Seely\*, N. (2017). [Sex, love, and risk-n-responsibility: A content analysis of entertainment television](#). *Mass Communication and Society*, 20, 686-709.

Stevens\*, E. M., & **Dillman Carpentier, F. R.** (2017). [Facing our feelings: How natural coping tendencies explain when hedonic motivation predicts media use](#). *Communication Research*, 44, 3-28.

**Dillman Carpentier, F. R.** (2017). [Priming sexual and romantic representations in two media environments: Sex encourages and romance discourages sexual permissiveness...sometimes](#). *Journal of Sex Research*, 54, 706-716.

- Dillman Carpentier, F. R.**, & Parrott, M. S. (2016). [Young adults' information seeking following celebrity suicide: Considering emotional distress and involvement with the celebrity in health communication strategies](#). *Health Communication*, *11*, 1334-1344.
- Rogers\*, R. P., **Dillman Carpentier, F. R.**, & Barnard\*, L. (2016). [Media enjoyment as a function of control over characters](#). *Entertainment Computing*, *12*, 29-39.
- Dillman Carpentier, F. R.**, Rogers\*, R. P., & Barnard\*, L. (2015). [Eliciting behavior from interactive narratives: Isolating the role of agency in connecting with and modeling characters](#). *Journal of Broadcasting & Electronic Media*, *59*, 76-93.
- Northup\*, C. T., & **Dillman Carpentier, F. R.** (2015). [Michael Jordan, Michael Vick, or Michael Who?: Activating stereotypes in a complex media environment](#). *Howard Journal of Communications*, *26*, 132-152.
- Dillman Carpentier, F. R.** (2014). [When sex is on the air: Impression formation after exposure to sexual music](#). *Sexuality & Culture*, *18*, 818-832.
- Dillman Carpentier, F. R.**, Parrott\*, M. S., & Northup\*, C. T. (2014). [When first comes love \(or lust\): How romantic and sexual cues bias first impressions in online social networking](#). *The Journal of Social Psychology*, *154*, 423-440.
- Dillman Carpentier, F.** (2014). [Agenda setting and priming effects based on information presentation: Revisiting accessibility as a mechanism explaining agenda-setting and priming](#). *Mass Communication and Society*, *17*, 531-552.
- Dillman Carpentier, F.**, Northup\*, C. T., & Parrott\*, M. S. (2014). [Revisiting media priming effects of sexual depictions: Replication, extension, and consideration of sexual depiction strength](#). *Media Psychology*, *17*, 34-54.
- Northup\*, T., & **Dillman Carpentier, F.** (2013). [Exploring priming effectiveness within news stories according to media modality and valence](#). *The Electronic Journal of Communication*, *23*(3). Retrieved from <http://www.cios.org/www.cios.org/EJCPUBLIC/023/3/023032.html>.
- Weberling McKeever\*, B., Riffe, D., & **Dillman Carpentier, F.** (2012). [Perceived hostile media bias, presumed media influence, and opinions about immigration](#). *Southern Communication Journal*, *77*, 420-437.
- Primack, B. A., Roberts, T., Fine, M. J., **Dillman Carpentier, F. R.**, Rice, K. R., & Barnato, A. E. (2012). [ER vs. ED: A comparison of televised and real-life emergency medicine](#). *Journal of Emergency Medicine*, *43*, 1160-1166.
- Gonzales, N. A., Dumka, L. F., Millsap, R. E., Gottschall, M. A., McClain, D. B., Wong, J. J., Germán\*, M., Mauricio, A. M., Wheeler, L., **Carpentier, F. D.**, & Kim, S. Y. (2012). [Randomized trial of a broad preventive intervention for Mexican American adolescents](#). *Journal of Consulting and Clinical Psychology*, *80*, 1-16.
- Primack, B. A., Silk, J. S., DeLozier, C. R., Shadel, W. G., **Dillman Carpentier, F. R.**, Dahl, R. E., & Switzer, G. E. (2011). [Using ecological momentary assessment to determine media use of depressed and non-depressed individuals](#). *Archives of Pediatric and Adolescent Medicine (now called JAMA Pediatrics)*, *165*, 1-6.

Cates, J. R., Shafer\*, A., **Dillman Carpentier, F.**, Reiter, P. L., Brewer, N. T., McRee, A-L., & Smith, J. S. (2010). [How parents hear about Human Pappilomavirus Vaccine: Implications for uptake](#). *Journal of Adolescent Health, 47*, 305-308.

**Dillman Carpentier, F. R.** (2010). [Innovating radio news: Effects of background music complexity on processing and enjoyment](#). *Journal of Radio and Audio Media, 17*, 63-81.

Cato\*, M., & **Dillman Carpentier, F. R.** (2010). [Conceptualizations of female empowerment and enjoyment of sexualized characters in reality television](#). *Mass Communication and Society, 13*, 1-19.

**Dillman Carpentier, F. R.** (2009). [Effects of priming social goals on personal interest in television news](#). *Journal of Broadcasting & Electronic Media, 53*, 300-316.

**Dillman Carpentier, F. R.** (2008). [Applicability of the Informational Utility model for radio news](#). *Journalism and Mass Communication Quarterly, 85*, 577-590.

Nabi, R. L., Roskos-Ewoldsen, D. R., & **Carpentier, F. D.** (2008). [Subjective knowledge and fear appeal effectiveness: Implications for message design](#). *Health Communication, 23*, 191-201.

**Dillman Carpentier, F. R.**, Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2008). [A test of the network model of political priming](#). *Media Psychology, 11*, 186-206.

**Dillman Carpentier, F. R.**, Brown, J. D., Bertocci\*, M., Silk, J. S., Forbes, E. E., & Dahl, R. E. (2008). [Sad kids, sad media?: Applying mood management theory to depressed adolescents' use of media](#). *Media Psychology, 11*, 143-166.

**Dillman Carpentier, F.**, Mauricio, A., Gonzales, N., Millsap, R. E., Meza, C. M., Dumka, L., Germán\*, M., & Genalo, M. T. (2007). [Engaging Mexican origin families in a school-based preventive intervention](#). *Journal of Primary Prevention, 28*, 521-546.

**Dillman Carpentier, F. R.**, & Potter, R. F. (2007). [Effects of music on physiological arousal: Explorations into tempo and genre](#). *Media Psychology, 10*, 339-363.

**Dillman Carpentier, F.**, Knobloch-Westerwick, S., & Blumhoff\*, A. (2007). [Naughty versus nice: Suggestive pop music influences on perceptions of potential romantic partners](#). *Media Psychology, 9*, 1-17.

Mauricio, A. M., **Dillman Carpentier, F.**, & Horan, J. (2005). [An experimental evaluation of an Internet-delivered conflict resolution skills curriculum in a secondary school setting](#). *Journal of School Violence, 4*, 37-48.

Knobloch-Westerwick, S., **Carpentier, F. D.**, Blumhoff\*, A., & Nickel\*, N. (2005). [Selective exposure effects for positive and negative news: Testing the robustness of the informational utility model](#). *Journalism and Mass Communication Quarterly, 82*, 181-195.

Owens, J., & **Dillman Carpentier, F.** (2004). [Radio station innovation and risk-taking: A survey of programmers and general managers](#). *International Journal on Media Management, 6*, 226-234.

Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2003). [Effects of salience dimensions of informational utility on selective exposure to online news](#). *Journalism and Mass Communication Quarterly, 80*, 91-108.

**Dillman Carpentier, F.**, Knobloch, S., & Zillmann, D. (2003). [Rock, rap, and rebellion: Comparisons of traits predicting selective exposure to defiant music](#). *Personality and Individual Differences*, 35, 1643-1655.

\*denotes graduate student at time of study

### ***Refereed Published Abstracts (Conference Proceedings)***

Stoltze\*, F. M., Reyes, M., Taillie, L. S., Correa, T., Corvalán, C., & **Dillman Carpentier, F.** (2020, June). [Prevalence of health and nutrient content marketing strategies on breakfast cereal packages before and after a nationwide marketing and labeling regulation: A focus on Chile](#). *Current Developments in Nutrition*, 4(S2), 1723.

Essman\*, M., Stoltze\*, F. M., **Dillman Carpentier, F.**, Swart, R., & Taillie, L. S. (2020). [Examining the news media reaction to a national sugary beverage tax in South Africa: A quantitative content analysis](#). *Current Developments in Nutrition*, 4(S2), 1713.

Kelley, D., Noar, S. M., Ivanov, B., **Carpentier, F. R. D.**, Southwell, B. G., & Comello, M. (2018, April). [Countering indoor tanning arguments: An experiment using skin cancer prevention messages](#). *Annals of Behavioral Medicine*, 52(S1), 477.

Corvalán, C., Reyes, M., Correa, T., Dillman Carpentier, F., Mediano F., Popkin, B. M., & Smith Taillie, L. (2017). [Chile: The Chilean marketing laws: Initial studies](#). *Annals of Nutrition and Metabolism*, 71(S2), 82-83.

Primack, B. A., Silk, J., DeLozier, C., Shadel, W., **Carpentier, F. R. D.**, Dahl, R., & Switzer, G. (2011, April). [Investigating associations between media use and depression using ecological momentary assessment](#). *Annals of Behavioral Medicine*, 41(S1), 20.

Potter, R. F., Choi, J., Yu, H-S., Kim, J., & **Dillman Carpentier, F.** (2002). Increased memory for structurally complex radio messages: Could arousal be the mechanism? *Psychophysiology*, 39(S1), 67.

Potter, R. F., **Dillman Carpentier, F.**, Kim, J., Choi, J., & Yu, H-S. (2002). Using music pacing to affect physiological arousal in radio listeners. *Psychophysiology*, 39(S1), 67.

### ***Refereed Reference Works***

**Dillman Carpentier, F. R.** (2020). [Priming](#). In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology* (iemp0069). New York, NY: John Wiley & Sons, Inc.

**Dillman Carpentier, F. R.** (2020). [Mood management](#). In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology* (iemp0255). New York, NY: John Wiley & Sons, Inc.

**Dillman Carpentier, F. R.** (2017). [Priming](#). In P. Roessler, C. Hoffner, & L. van Zoonen (Eds.), *The International Encyclopedia of Media Effects* (p. 1596-1608). Boston, MA: Wiley-Blackwell.

**Dillman Carpentier, F. R.** (2015). [Priming](#). (Updated and re-reviewed, original publication date 2010). In P. Moy (Ed.), *Oxford Bibliographies Online: Communication*. New York, NY: Oxford University Press.

**Carpentier, F. R.** (2002). [Broadcasting, government regulation of](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Broadcasting, self regulation of](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Communications Act of 1934](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Federal Communications Commission](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [First Amendment and the media](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Television broadcasting, careers in](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Television broadcasting, production](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

**Carpentier, F. R.** (2002). [Television broadcasting, station operations and](#). In J. R. Schement (Ed.), *Encyclopedia of Communication and Information*. New York, NY: Macmillan Reference USA.

### ***Products of Engaged Scholarship (Industry Contracted Research)***

**Dillman Carpentier, F.** (2020). Black Issues Forum: Findings from August 2020 Survey. Report to UNC-TV Public Media North Carolina. Durham, NC. [10 pp.]

**Dillman Carpentier, F.** (2020). UNC-TV Naming Survey Findings. Report to UNC-TV Public Media North Carolina. Durham, NC. [65 pp.]

**Dillman Carpentier, F.**, Mader, J. M., Augustine, C., Pfeiffenberger, D., Hewitt, J., & Patti, S. (2009). *Immaculate Conception Catholic Church parish-wide survey report: Parishioner opinion survey*. Report to Immaculate Conception Catholic Church. Durham, NC. [34 pp.]

Cook, T., **Carpentier, F.**, & Bryant, J. (2000, June). *Student assessments of instructional and production elements in Integrated Science telecasts*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [177 pp.]

Cook, T., Mullikin, L., Yu, H-S., **Carpentier, F.**, & Bryant, J. (2000, May). *Evaluation of integrated science production elements: Simmons Middle School site visit, Hoover, AL*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [32 pp.]

Maxwell, M., Cook, T., **Carpentier, F.**, & Bryant, J. (2000, May). *Evaluation of integrated science production elements: W. F. Burns Middle School site visit, Valley, AL*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [26 pp.]



Maxwell, M., Stuart, Y., Cook, T., Mullikin, L., **Carpentier, F.**, & Bryant, J. (2000, April). *Evaluation of integrated science production elements: Kosciusko Middle School site visit, Kosciusko, MS*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [46 pp.]

**Carpentier, F.**, & Bryant, J. (1999, December). *IS new teacher post inservice survey results, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [14 pp.]

**Carpentier, F.**, Cook, T., Maxwell, M., & Bryant, J. (1999, October). *IS8 returning teacher focus groups, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [44 pp.]

**Carpentier, F.**, Bryant, J., & Maxwell, M. (1999, October). *Integrated Science telecast evaluations, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [96 pp.]

Bryant, J., **Carpentier, F.**, Miron, D., Ralstin, L., & Raney, A. A. (1999, June). *Forestry and natural resource survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [22 pp.]

Bryant, J., Raney, A., Ralstin, L., & **Carpentier, F.** (1999, June). *Community and economic development survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [14 pp.]

Bryant, J., Miron, D., **Carpentier, F.**, Ralstin, L., & Raney, A. (1999, June). *Government official survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [13 pp.]

### ***Products of Creative Activity (Professional Products)***

Wright, C. L., Dillman Carpentier, F., Hopper, K. M., & Warburton, W. (2017, June 12). [“Media smarts”: Examining online music literacy](#). *The Amplifier Magazine*.

Wright, C. L., Dillman Carpentier, F., Ey, L.-A., Hall, C., Hopper, K. M., & Warburton, W. (2017, December 18). [“Where my boys at?”: The need to examine how portrayals of men in popular music impact male body image and self-esteem](#). *The Amplifier Magazine*.

Wright, C. L., Hopper, K. M., Dillman Carpentier, F., Knobloch-Westerwick, S., Gregerson, M., & Stephens, D. (2016, December 14). [The need for music literacy education](#). *The Amplifier Magazine*.

Producer/videographer/editor, [Durham Interfaith Hospitality Network](#) (2-min testimonial video)  
Commissioned by: Don Pausback, Pausback Advertising and Jim Hewitt, Durham Interfaith Hospitality Network  
© 2015 DIHN

Producer, *1950's Sock Hop* (30-sec public service announcement)  
Commissioned by: Kathie Reeves, Robert and Pearl Seymour Center  
© 2014 Robert and Pearl Seymour Center

Producer/editor, [What is Mystic](#) (30-sec commercial video)

Commissioned by: Jonathan Blitz and Michael Sinclair, Barrister and Brewer  
© 2014 Barrister and Brewer

Producer/videographer/editor, [Get Real and Heel: Their Stories](#) (4-min and 7:30min videos)  
Commissioned by: Claudio Battaglini, director, Get Real and Heel Breast Cancer Rehabilitation Program  
© 2013 University of North Carolina at Chapel Hill

Producer/editor, *Embody UNC* (6-min promotional video)  
Commissioned by: Colleen Daly, co-founder, Embody UNC  
© 2013 University of North Carolina at Chapel Hill

Producer/cditor/co-videographer/narration, [EO Gas Sterilizers](#) (1-min promotional video)  
Commissioned by: Ted May, Vice President and General Manager, Andersen Products  
© 2008 Andersen Products

Producer/editor, [Hero](#) (30-sec public service announcement)  
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation  
© 2007 North American Andy Transplant Foundation

Producer, [Talking Public Service](#) (3-min educational video)  
Commissioned by: Kelly O'Brien, North Carolina Civic Education Consortium, School of Government  
© 2006 University of North Carolina at Chapel Hill

Producer/editor, [There's Help](#) (30-sec and 15-sec public service announcements)  
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation  
© 2006 North American Andy Transplant Foundation

Producer/co-editor, [You Can Help](#) (30-sec and 15-sec public service announcements)  
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation  
© 2006 North American Andy Transplant Foundation

Writer, [Computer Literacy v. 3.1, Unit 9 – Introduction to Databases](#) (Macromedia Flash program)  
Producer: Aries Technology  
© 2004 Aries Technology

Lead writer, *The Alabama Quality Assurance Foundation and You* (23-min video)  
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama  
© 2001 Alabama Quality Assurance Foundation

Lead writer, *Auntie Litter's: Earth – We're in it together!* (1-hr video in four 15-min segments)  
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama  
© 2000 Auntie Litter, Inc.

Editor, *Commencement Video 2000* (3-min promotional video)  
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama  
© 2000 The University of Alabama Center for Public Television

Co-producer/co-director/co-editor/videographer, *The Elements of Jazz* (20-min educational video)  
Commissioned by: James Gregg, School of Performing Arts, Northern Arizona University  
© 1996 Northern Arizona University

### ***Refereed Oral (Conference) Presentations of Articles, Abstracts***

Fryburg, D., Ureles, S., Myrick, J., **Dillman Carpentier, F.**, & Oliver, M. B. (2021, July). *Kindness media rapidly inspires viewers and increases happiness, calm, gratitude, and generosity in a health care setting*. Presented at the annual world congress of the International Positive Psychology Association, virtual conference.

Duffy, E., Hall, M. G., **Dillman Carpentier, F. R.**, Musicus, A. A., Meyer, M. L., Rimm, E. B., & Taillie, L. S. (2020, November). *Examining nutrition-related claims on 'fruit' drinks*. Presented at the annual meeting of The Obesity Society, virtual conference.

Musicus, A. A., Hua, S. V., Moran, A., Duffy, E., Hall, M. G., Roberto, C. A., **Dillman Carpentier, F. R.**, Sorscher, S., Wootan, M., Taillie, L. S., & Rimm, E. B. (2020, November). *Assessing household exposure to front-of-package beverage marketing*. Presented at the annual meeting of The Obesity Society, virtual conference.

Hedrick, A., & **Dillman Carpentier, F. R.** (2019, May). *Stigma and challenges to stigma related to PrEP use: A qualitative examination of the discourse and information shared through a social media blog about PrEP experiences*. Presented at the annual meeting of the International Communication Association, Washington, DC.

Kelley, D., Noar, S. M., Ivanov, B., **Dillman Carpentier, F. R.**, Comello, M. L., & Southwell, B. (2019, May). *Countering misinformation: An experiment of one- and two-sided messages for skin cancer prevention*. Presented at the annual meeting of the International Communication Association, Washington, DC.

Mediano-Stoltze, F., **Dillman Carpentier, F. R.**, Busey, E. A., & Taillie, L. S. (2019, May). *Does the health halo effect persist in the presence of Chilean food warning labels? An experimental design with breakfast cereal packages*. Presented at the annual meeting of the International Communication Association, Washington, DC.

Mediano-Stoltze, F., **Dillman Carpentier, F. R.**, Reyes, M., Taillie, L. S., Correa, T., & Corvalan, C. (2019, May). *Prevalence of characters, toys, and other child-directed strategies on breakfast cereal packages before and after a country-wide restriction of unhealthy food marketing: A focus on Chile*. Presented at the annual meeting of the International Communication Association, Washington, DC.

Sanchez, M. F., Correa, T., **Dillman Carpentier, F.**, Taillie, L. S., Corvalan, C., & Reyes, M. (2018, November). *Visita a tiendas de conveniencia como medida de exposición a publicidad en envases de alimentos* [Visit to convenience stores as a measure of exposure to advertising on food packaging]. Presented at the annual meeting of the Sociedad Latinoamericana de Nutrición (Latin American Society of Nutrition), Guadalajara, Mexico.

**Dillman Carpentier, F. R.** & Stevens, E. M. (2017, May). *Sexually permissive attitudes: A lens through which television exposure might influence how sexual health and sexual activity are linked in memory*. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Porter, J. H., & **Carpentier, F. D.** (2016, April). *Willingness to talk about mental health: an examination of possible inhibitors, including race, class and other factors*. Presented at the annual Kentucky Conference on Health Communication, Lexington, KY.

Stevens, E. M., & **Dillman Carpentier, F. R.** (2015, May). *The moody blues: An examination of affective state and coping tendency on music choices*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Stevens, E. M., & **Dillman Carpentier, F. R.** (2015, May). *It's funny how you cope: An examination of humor, coping, and para-social relationships with stigmatized characters in a narrative*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Stevens, E. M., & **Dillman Carpentier, F. R.** (2014, August). *Media genre preferences predicted by current mood and salient media uses*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

**Dillman Carpentier, F. R.**, Rogers, R. P., & Stevens, E. M. (2014, August). *Media choice as a function of prior affect: An attempt to separate mood from emotion*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Wojdyski, B. W., & **Dillman Carpentier, F. R.** (2014, May). *Manipulating and measuring involvement in mass communication research, 1990-2009*. Presented at the annual meeting of the International Communication Association, Seattle, WA.

Parrott, S., Northup, T., & **Dillman Carpentier, F. R.** (2013, June). *The influence of virtual perspective taking on attitudes toward Mexican immigrants in the United States*. Presented at the annual meeting of the International Communication Association, London, England.

Rogers, R., Barnard, L. M., & **Dillman Carpentier, F. R.** (2013, June). *Effects of agency in new media storytelling on attitudes and behavior intention*. Presented at the annual meeting of the International Communication Association, London, England.

**Dillman Carpentier, F.**, Parrott, S., & Northup, T. (2012, August). *The role of content enjoyment in effects of sexual and romantic media primes*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Parrott, S. & **Dillman Carpentier, F.** (2012, August). *Media stereotypes and the stigmatization of mental illness: The role of adjoining and adjacent primes*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

**Dillman Carpentier, F.**, & Parrott, S. (2012, May). *Effects of music beds in radio news on recall of surrounding promotional content*. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

**Dillman Carpentier, F.**, Northup, T., & Parrott, S. (2012, May). *Evaluation context, enjoyment, and acceptance in media priming effects*. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

**Dillman Carpentier, F. R.** (2011, May). *Reconsidering accessibility as the mechanism for priming and agenda setting: Using the moderating effects of presentation context to understand the role of accessibility*. Presented at the annual meeting of the International Communication Association, Boston, MA.

Northup, C. T., & **Dillman Carpentier, F.** (2010, August). *Michael Jordan, Michael Vick, or just some guy named Michael: Exploring priming effectiveness based on valence, mode, and familiarity*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Weberling, B., Riffe, D., & **Dillman Carpentier, F.** (2010, August). *Perceived hostile media bias, presumed media influence, and opinions about immigrants and immigration*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Primack, B. A., Silk, J. S., DeLozier, C. R., Shadel, W. G., **Carpentier, F. R. D.**, Dahl, R. E., & Switzer, G. E. (2010, April). *Investigating associations between media use and depression using ecological momentary assessment*. Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.

Primack, B. A., Roberts, T., Fine, M. J., **Carpentier, F. R. D.**, Rice, K. R., & Barnato, A. E. (2010, April). *ER vs. ED: A comparison of televised and real-life emergency medicine*. Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.

Northup, C. T., & **Dillman Carpentier, F.** (2009, August). *Exploring priming effectiveness according to media modality and valence*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kowalewski, J., Stewart, D., & **Dillman Carpentier, F.** (2009, August). *Truthiness of fake news: Individuals' viewing characteristics of The Daily Show and The Colbert Report*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

**Dillman Carpentier, F. R.** (2009, May). *Same prime, different result: How the evaluation object might determine the entertainment media effect*. Presented at the annual meeting of the International Communication Association, Chicago, IL.

**Dillman Carpentier, F. R.**, Gonzales, N., & Dumka, L. (2009, May). *Adolescent media preferences: A 'window' to their development?* Presented at the annual meeting of the International Communication Association, Chicago, IL.

Holman, L., & **Dillman Carpentier, F. R.** (2009, May). *Priming prejudice: Can exemplification and voiceover gender in news story slideshows influence activation of stereotypes of mental illness?* Presented at the annual meeting of the International Communication Association, Chicago, IL.

Meyer, P., **Dillman Carpentier, F. R.**, & Northup, C. T. (2009, May). *Harvesting market position or planting for the future?: The influence of workforce investment on newspaper readership*. Presented at the annual meeting of the International Communication Association, Chicago, IL.

Bertocci, M. A., Silk, J. S., Forbes, E. E., **Carpentier, F.**, Klein, R. D., & Dahl, R. E. (2008, August). *Media use in children and adolescents with and without psychopathology*. Presented at the annual meeting of the American Psychological Association, Boston, MA.

Gonzales, N. A., Dumka, L. E., Millsap, R. E., Bonds, D., Gottschall, A., Wheeler, L., German, M., Mauricio, A., & **Dillman Carpentier, F.** (2008, May). *Effects of the Bridges to High School Program / Proyecto Puentes a la Secundaria*. Presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

**Dillman Carpentier, F.** (2007, August). *Applicability of the Informational Utility model for radio news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

**Dillman Carpentier, F.** (2007, August). *Whistling while you work might hurt: An experiment on the effects of music when evaluating job applicants*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Cato, M., & **Dillman Carpentier, F. R.** (2007, August). *Conceptualizations of female empowerment and enjoyment of sexualized characters on reality television*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

**Dillman Carpentier, F. R.**, Brown, J. D., Lu, A. S., Bertocci, M., & Dahl, R. E. (2007, May). *Sad kids, sad media: The role of mental health in choosing media to regulate affect*. Presented at the annual meeting of the International Communication Association, San Francisco, CA.

**Dillman Carpentier, F.** (2007, January). *What movie posters say about the movies: Visual cues that suggest sex, violence and thought*. Presented at the annual meeting of the Hawaii International Conference on Arts and Humanities, Honolulu, HI.

**Dillman Carpentier, F.**, & Potter, R. F. (2007, January). *Effects of music on physiological arousal: Explorations into genre and tempo*. Presented at the annual meeting of the Hawaii International Conference on Arts and Humanities, Honolulu, HI.

**Dillman Carpentier, F.**, Mauricio, A., Gonzales, N., Dumka, L., & Genalo, M. T. (2006, June). *Recruitment of Mexican families into a school-based intervention study*. Presented at the annual meeting of the International Communication Association, Dresden, Germany.

**Dillman Carpentier, F.**, Corney, L., Gonzales, N., Dumka, L., Mauricio, A., & Genalo, M. T. (2006, June). *Adolescent movie preferences, mental health, and temperament*. Presented at the annual meeting of the International Communication Association, Dresden, Germany.

**Dillman Carpentier, F.** (2005, May). *Interpersonal and intrapersonal motives to acquire information from mediated messages*. Presented at the annual meeting of the International Communication Association, New York, NY.

**Dillman Carpentier, F.**, & Potter, R. F. (2005, May). *Effects of music on physiological arousal: Explorations into genre and tempo*. Presented at the annual meeting of the International Communication Association, New York, NY.

Knobloch, S., **Dillman Carpentier, F.**, Blumhoff, A., & Nickel, N. (2004, May). *Informational utility effects on selective exposure to good and bad news: A cross-cultural investigation*. Presented at the annual meeting of the International Communication Association, New Orleans, LA.

**Dillman Carpentier, F.**, Knobloch, S., & Blumhoff, A. (2004, May). *Suggestive pop music influences on perceptions of potential romantic partners*. Presented at the annual meeting of the International Communication Association, New Orleans, LA.

Genalo, M. T. & **Dillman Carpentier, F.** (2004, May). *Data collection with Mexican and Mexican-American families: What we have learned*. Presented at the annual International Field Directors & Technologies Conference, Phoenix, AZ.

**Dillman Carpentier, F.**, Knobloch, S., & Blumhoff, A. (2004, April). *From audial reaction to sexual attraction: How suggestive lyrics can suggest a spicier first impression for a potential dating partner*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Mauricio, A., Germán, M., **Dillman Carpentier, F.**, Heller, J., Gonzales, N., & Dumka, L. (2004, February). *The Bridges to High School Program: A preventive intervention for Mexican American adolescents*. Presented at the annual Relevance of Assessment and Culture in Evaluation (RACE) conference, Tempe, AZ.

**Dillman Carpentier, F.**, German, M., Gonzales, N., Dumka, L., & Genalo, M. T. (2003, June). *The recruitment of English-speaking vs. Spanish-speaking Mexican-American families into a high-school dropout prevention program*. Presented at the annual meeting of the Society for Prevention Research, Washington, DC and at the 9<sup>th</sup> biennial meeting of the Society for Community Research and Action, Las Vegas, NM.

Knobloch, S., & **Dillman Carpentier, F.** (2003, May). *Affective-news theory: Effects of narrative structure on suspense, curiosity, and enjoyment while reading news and novels*. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Nabi, R., Roskos-Ewoldsen, D.R., & **Dillman Carpentier, F.** (2003, May). *Prior knowledge as a moderator of fear appeal effects*. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Owens, J. W., & **Dillman Carpentier, F.** (2003, April). *A fresh look at innovation in radio station programming: A survey of station programmers and general managers*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Potter, R. F., Choi, J., Yu, H-S., Kim, J., & **Dillman Carpentier, F.** (2002, October). *Increased memory for structurally complex radio messages: Could arousal be the mechanism?* Presented at the annual meeting of the Society for Psychophysiological Research, Washington, D.C.

Potter, R. F., **Dillman Carpentier, F.**, Kim, J., Choi, J., & Yu, H-S. (2002, October). *Using music pacing to affect physiological arousal in radio listeners*. Presented at the annual meeting of the Society for Psychophysiological Research, Washington, D.C.

**Dillman Carpentier, F.** (2002, July). *Psychological motivators of the knowledge gap*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

**Dillman Carpentier, F.**, Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2002, July). *A test of the network model of political priming*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F.** (2002, July). *Media priming: A synthesis*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2002, May). *Effects of informational utility on selective news exposure*. Presented at the annual meeting of the American Association for Public Opinion Research, St. Petersburg, FL.

Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2002, August). *Effects of salience dimensions of informational utility on selective exposure to online news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami, FL.

Potter, R. F., **Dillman Carpentier, F.**, Kim, J., & Yu, H-S. (2002, April). *Gimme a beat!: Using music pacing to affect physiological arousal in radio listeners*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Owens, J. W., & **Dillman Carpentier, F.** (2002, April). *Innovation in radio station programming: A survey of programmers and general managers*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [First Place Open]

Bryant, J., **Dillman Carpentier, F.**, & Callison, C. (2001, August). *Drama in sports commentary: Then and now*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C. [Second Place Open]

**Dillman Carpentier, F.**, Knobloch, S., & Zillmann, D. (2001, May). *Effects of informational utility on selective exposure*. Presented at the annual meeting of the International Communication Association, Washington, D.C.

**Dillman Carpentier, F.**, Yu, H-S., Butner, R., Chen, L., Hong, S-K., Park, D-J., & Bryant, J. (2001, April). *Dimensions of the entertainment experience: Factors in the enjoyment of action, comedy, and horror films*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [Keynote]

**Dillman Carpentier, F.** (2000, August). *Treating the Y2K bug: Knowledge gap factors that shaped the outcome of a public issue*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

**Dillman Carpentier, F. R.**, Yu, H-S., & Callison, C. (2000, August). *It's all about the information: Salience effects on the perceptions of news exemplification*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Hoff, E. E., Ralstin, L. A., **Dillman, F.**, & Bryant, A. (1999, August). *Agenda setting and the Y2K bug: Paths of influence on behaviors and issue salience*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA.

**Carpentier, F. R.** (1998, April). *Free political air time: An analysis of the debate*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [First Place Debut]

### ***Book Reviews***

**Dillman Carpentier, F.** (2007). *Principles of electronic media* (2<sup>nd</sup> ed.) by William R. Davie and James R. Upshaw: Book review. *Electronic News*, 1, 59-61.

**Carpentier, F.** (2006). *Immigration, diversity, and broadcasting in the United States, 1990-2001*: Book review. *Journalism & Mass Communication Quarterly*, 83, 452-454.

### ***Invited Articles, Reports***

Wright, C. L., Dillman Carpentier, F., Ey, L.-A., Hall, C., Hopper, K. M., & Warburton, W. (2019, June 12). [Committee report: Popular music media literacy for middle school students](#). *The Amplifier Magazine*.

Wright, C. L., **Dillman Carpentier, F.**, Ey, L.-A., Hall, C., Hopper, K. M., & Warburton, W. (2018). [Report of the Division 46 task force on the sexualization of popular music](#). Washington, DC: Division 46 (Society for Media Psychology & Technology) of the American Psychological Association.

Summarized in the article "[A summary of the task force report on the sexualization of popular music](#)" (2018, December 18). *The Amplifier Magazine*.



**Dillman Carpentier, F. R.** (2016). [Considering the future of pharmaceutical promotions in social media: Comment on "Trouble spots in online direct-to-consumer prescription drug promotion"](#). *International Journal of Health Policy and Management*, 5, 283-285.

**Dillman Carpentier, F. R.** (2013). [Media influence on youth: Scientific evidence, policy considerations, and the history of media self-regulation](#). *Journal of Applied Research on Children: Informing Policy for Children at Risk*, 4, Article 12.

**Dillman, F. R.** (1997). Multiple source analysis: Censor-chip. In *Entering the conversation: A guide to composition at NAU*. Flagstaff, Arizona: Composition Program at Northern Arizona University, pp. 106 - 112.

### ***Invited Academic Presentations***

**Dillman Carpentier, F. R.** (2020, August). Invited presenter on the *Sharing the Knowledge: Successful Strategies for Mentoring and Working with Graduate Students* joint panel of the Mass Communication and Society and Communicating Science, Health, Environment and Risk divisions at the annual meeting of the Association for Education in Journalism and Mass Communication (virtual).

**Dillman Carpentier, F. R.** (2020, August). Invited presenter on the *Teaching Students How to Construct Theory* panel of the Communication Theory and Methodology division at the annual meeting of the Association for Education in Journalism and Mass Communication (virtual).

**Dillman Carpentier, F. R.** (2019, June). Invited presentation on “Children’s exposure to unhealthy food advertising on television before and after Chile’s marketing restriction” as part of the symposium on *Evaluating the Impact of the Chilean Regulations on Front-of-Package Warning Labels and Food Marketing* at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Prague, Czech Republic.

**Dillman Carpentier, F. R.** (2019, May). *Changes in breakfast cereal packages, televised food ads, and children’s exposure to food ads after Chile’s marketing restriction*. Presented on behalf of team at the annual meeting of the Global Evaluation Expert Advisory Committee, New York City, NY.

**Dillman Carpentier, F. R.** (2018, November). Invited presentation on “Comparación de promoción de alimentos poco saludables en televisión y exposición de niños a esta promoción antes y después de la implementación de la Ley Chilena de Etiquetado y Marketing [Comparison of unhealthy food advertising on television and children’s exposure to this advertising before and after the implementation of the Chilean Food Labeling and Marketing Law]” as part of the symposium on the *Evaluation of the Chilean Law of Food Labeling and Marketing* at the annual meeting of the Sociedad Latinoamericana de Nutrición (Latin American Society of Nutrition), Guadalajara, Mexico.

**Dillman Carpentier, F. R.** (2018, August). Invited presentation in the *Communicating environment, health, and science related risks across sociocultural contexts* panel at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

**Dillman Carpentier, F. R.,** Correa, T., Reyes, M., & Taillie, L. S. (2018, June). *Compliance and impact of Chile’s regulation of food marketing on children’s exposure to unhealthy food ads on television*. Presented at the annual meeting of the Global Evaluation Expert Advisory Committee, New York City, NY.

**Dillman Carpentier, F. R.** (2017, August). *Examining the traces exposure to sex in media leave in implicit memory*. Symposium #17244 of Media Psychology Division 46 at the annual meeting of the American Psychological Association, Washington, DC.

**Dillman Carpentier, F. R.** (2017, February). (1) *A comparison of marketing strategies on non-alcoholic beverage packages, based on total sugars, energy, and taxation status in Chile* and (2) *A comparison of marketing strategies in television commercials in Chile*. Presented on behalf of (1) F. Mediano, J. O. Barker, R. Kanter, C. Corvalan, M. Reyes, L. Smith-Taillie, and F. Dillman Carpentier and (2) T. Correa, C. Corvalan, M. Reyes, L. Smith-Taillie, and F. Dillman Carpentier at the annual meeting of the Mexico and Global Program Evaluation Advisory Committee, Mexico City, Mexico.

**Dillman Carpentier, F. R.** (2017, February). *Research at the School of Media and Journalism: A global examination of food marketing and effects on children*. Presentation at the annual meeting of the Carolina Women's Leadership Council, Chapel Hill, NC.

**Dillman Carpentier, F. R.** (2016, May). *Sex, love, and media priming*. Invited presentation at the College of Media & Communication at Texas Tech University, Lubbock, TX.

**Fuller, P. B., Garrett, K., & Dillman Carpentier, F. R.** (2016, February). *Social science and legal research: What mixed methods approaches suggest for the future of media law and health policy*. Invited presentation in the Center for Media Law & Policy lunch speaker series, University of North Carolina, Chapel Hill, NC.

**Dillman Carpentier, F. R.** (2015, October). *How sexual risk and responsibility is contextualized in entertainment television: Implications for media effects research*. Invited presentation in the Jack J. Valenti School of Communication at University of Houston, Houston, TX.

**Dillman Carpentier, F. R.** (2015, August). *Understanding media effects on sexual attitudes: Contextualizing sex inside and outside of romantic frames*. Invited presentation in the School of Communications at Pontifical Catholic University of Chile, Santiago, Chile.

**Dillman Carpentier, F. R.** (2015, March). *Sex, love, and media priming*. Invited presentation in the Media, Science, Technology: Communication Colloquium Series in the Department of Communication at Cornell University, Ithaca, NY.

**Dillman Carpentier, F. R.** (2014, September). *Primer on media effects research: Experiments*. Invited presentation on experimental designs in communication research in the Department of Mass Communication at North Carolina Central University, Durham, NC.

Vargas, L., & **Dillman Carpentier, F. R.** (2014, May). *Media and Latina adolescent girl depression: Interrogating the literature through governmentality*. Presented at the annual meeting of the International Communication Association, Seattle, WA.

Thornburg, R., & **Dillman Carpentier, F.** (2013, November). *Trafficking by the numbers*. Panel presentation at the Reporting Sex Trafficking: A Local Problem with Global Dimensions workshop administered by the McCormick Foundation and The Poynter Institute and hosted by Anne Johnston and Barbara Friedman of the UNC School of Journalism and Mass Communication, Chapel Hill, NC.

**Dillman Carpentier, F.** (2011, May). Invited presentation in the *Empowering and Enabling People: Contributions by Jennings Bryant (II)* panel at the annual meeting of the International Communication Association, Boston, MA.

**Dillman Carpentier, F.** (2009, June). *Motivations to select news and the news tactics that can address these motivations*. Presented in the Broadcasters Survival Guide for the Perfect Economic Storm panel at the annual meeting of the North Carolina Association of Broadcasters, Wrightsville Beach, NC.

**Dillman Carpentier, F.** (2006, August). *Cultural competence in engaging Mexican origin families in a preventive intervention*. Presented in the Trust, Ethnicity and Science PF&R panel at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

**Dillman Carpentier, F.** (2006, February). *Exploring media selectivity: Approaches in motivation and content*. Presented in the University of North Carolina at Chapel Hill School of Journalism & Mass Communication Spring 2006 Colloquium Series.

## UNIVERSITY TEACHING ACTIVITIES

### *Courses Taught at the University of North Carolina at Chapel Hill*

Fall 2005 - JOMC 120 Introduction to Video Production, 7 students  
Fall 2005 - JOMC 192 Special Skills in Mass Communication (studio production), 8 students  
Spring 2006 - JOMC 124 Electronic Media Regulation and Policy, 17 students  
Spring 2006 – JOMC 192 Special Skills in Mass Communication (advanced video), 10 students  
Fall 2006 – JOMC 120 Introduction to Video Production, 17 students  
Fall 2006 – JOMC 296 Individual Study (sports television), 1 student  
Fall 2006 – JOMC 491 Special Skills in Mass Communication (studio production), 10 students  
Spring 2007 – JOMC 424 Electronic Media Regulation and Policy, 17 students  
Spring 2007 – JOMC 491 Special Skills in Mass Communication (advanced video), 3 students  
Fall 2007 – JOMC 120 Introduction to Video Production, 16 students  
Fall 2007 – JOMC 427 Studio Production, 9 students  
Fall 2007 – JOMC 900 Reading and Research (statistics / survey), 2 students  
Spring 2008 – JOMC 424 Electronic Media Regulation and Policy, 26 students  
Spring 2008 – JOMC 704 Statistics for Mass Communication Research, 5 students  
Spring 2008 – JOMC 992 Non-Thesis Option, 1 student  
Summer 2008 – JOMC 120 Introduction to Video Production, 11 students  
Fall 2008 – JOMC 120 Introduction to Video Production, 16 students  
Fall 2008 – JOMC 427 Studio Production, 13 students  
Fall 2008 – JOMC 994 Doctoral Dissertation, 1 student  
Spring 2009 – JOMC 296 Individual Study (mini-doc / recruitment methods), 2 students  
Spring 2009 – JOMC 491 Audio/Video Information Gathering, 18 students  
Spring 2009 – JOMC 704 Statistics for Mass Communication Research, 8 students  
Spring 2009 – JOMC 900 Reading and Research (both on information processing), 2 students  
Spring 2009 – JOMC 994 Doctoral Dissertation, 1 student  
Fall 2009 – JOMC 221 Audio/Video Information Gathering, 18 students  
Fall 2009 – JOMC 221 Audio/Video Information Gathering (2<sup>nd</sup> section), 18 students  
Fall 2009 – JOMC 900 Reading and Research (information processing / audio doc), 2 students  
Spring 2010 – JOMC 221 Audio/Video Information Gathering, 18 students  
Spring 2010 – JOMC 704 Statistics for Mass Communication Research, 8 students  
Spring 2010 – JOMC 992 Non-Thesis Option, 1 student  
Spring 2011 – JOMC 221 Audio/Video Information Gathering, 18 students  
Spring 2011 – JOMC 704 Statistics for Mass Communication Research, 12 students  
Fall 2011 – JOMC 221 Audio/Video Information Gathering, 18 students  
Fall 2011 - JOMC 900 Reading and Research (media effects), 1 student  
Spring 2012 – JOMC 704 Statistics for Mass Communication Research, 2 students

Fall 2012 – JOMC 221 Audio/Video Information Gathering, 17 students  
 Fall 2012 – JOMC 705 Theories of Mass Communication, 12 students  
 Spring 2013 – JOMC 704 Statistics for Mass Communication Research, 5 students  
 Spring 2013 - JOMC 900 Reading and Research (media effects), 1 student  
 Fall 2013 – JOMC 704 Statistics for Mass Communication Research, 9 students  
 Fall 2013 – JOMC 705 Theories of Mass Communication, 8 students  
 Spring 2014 – JOMC 491 Corporate Video Practicum for Adv and Public Relations, 10 students  
 Fall 2014 – JOMC 704 Statistics for Mass Communication Research, 10 students  
 Fall 2014 – JOMC 705 Theories of Mass Communication, 12 students  
 Spring 2015 - JOMC 221 Audio/Video Information Gathering, 16 students  
 Spring 2015 - JOMC 296 Individual Study (corporate video), 1 student  
 Spring 2015 - JOMC 900 Reading and Research (experimental design), 1 student  
 Fall 2015 – JOMC 704 Statistics for Mass Communication Research, 6 students  
 Fall 2015 – JOMC 705 Theories of Mass Communication, 8 students  
 Spring 2016 – JOMC 221 Audio/Video Information Gathering, 24 students/18 students\*  
 \* team teaching merging two sections of the course to offer video and web/graphics  
 Fall 2016 – MEJO 704 Statistics for Social Science, 9 students  
 Spring 2017 – MEJO 841 Issues in Media and Society, 11 students  
 Spring 2018 – MEJO 900 Reading and Research (media priming), 3 students  
 Fall 2018 – MEJO 890 Advanced Statistics for Social Science, 8 students  
 Spring 2020 – MEJO 890 Advanced Statistics for Social Science, 3 students (plus 2 auditing)  
 Fall 2020 – MEJO 704 Statistics for Social Science, 7 students  
 Spring 2021 – MEJO 890 Seminar in Media Effects, 4 students (plus 3 auditing)

### ***Courses Taught at Other Institutions***

Department of English and Journalism  
 Mesa Community College

- JN 212 - Broadcast Writing

Department of Telecommunication and Film, School of Communication  
 University of Alabama

- TCF 120 - Radio Fundamentals Laboratory
- TCF 140 - Introduction to Narrative Production
- TCF 150 - Television Fundamentals – laboratory instructor
- TCF 200 - Non-major Television Production – substituted for 3 weeks
- TCF 240 - Advanced Narrative Production – introduced 2002
- TCF 250 - Advanced Television Production – substituted for 3 weeks
- TCF 350 - Cable TV Production Workshop – laboratory instructor

### ***Advising, supervision of theses and dissertations***

#### **Post-Graduate Direction**

- Vanoost, M. (2015-2017). On memory for journalistic stories written in narrative form versus consecutive storytelling and inverted pyramid storytelling forms.

#### **Doctoral Dissertations Chaired or Co-chaired**

- Prince, C. (2023, May). TBD on media representation of black bodies and its impact in cultivating perceptions of beauty and desirable physical characteristics.
- Kresovich, A. (2022, May). TBD on role of music in mental health (co-chair with Dr. Seth Noar).

- Schlosser, J. (2022, May). TBD on information quality in social media based on technological affordances.
- Kavlie, J. (2021, December). TBD on impact of different narrative structures on comprehension.
- Mediano Stoltze, F. (2021, August). *Effects of child-directed and general audience soda advertisements on children's preferences for beverage products and beverage categories: The mediating role of attitudes toward the ad, brand, and product category in predicting beverage choice.*
- Mazandarani, F. (2021, August). *A longitudinal content analysis on sexual partner viability and familiarity across fifty years of popular pornography.*
- Zenner, S. (2020, May). *What informs our visual taste? The impact of personality and political orientation on visual preferences.*
- Minooie, M. (2018, August). *Testing the agendamelding theory: How audiences tailor agendas to suit their needs* (co-chair with Dr. Donald Shaw).
- Seely, N. (2017, April). *Covering violence and tragedy: The impact of work-related trauma on journalists' mental health.*
- Stevens, E. M. (2016, April). *Humor and stigma: An examination of viewer perceptions of stigmatized characters on screen.*
- Kim, H. (2014, December). *Whom do you follow?: Examining social distance in Facebook friendship and its influence on branded message adoption.*
- Northup, C. T. (2011, April). *Implicit memory and fluency effects in communication research.*
- Kowalewski, J. (2009, April). *Does humor matter?: An analysis of how hard news versus entertainment news styles influence agenda-setting and priming effects.*

#### **Doctoral Dissertation Committee Member for**

Thompson, J. (TBD); Gray, J. (2021); Hedrick, A. (2021); Essman\*, M. (2020); Jensen\*, M. (2020); Garrett, K. (2019); Kelley, D. E. (2017); Wu, L. (2017); Reed, S. J. (2015); Abdenour, J. (2015); Vargo, C. (2014); Willoughby, J. F. (2013); Parrott, M. S. (2013); Ha, J. H. (2013); McPharlin\*, H. (2012); Watson, B. R., (2012); Shafer, A. (2011); Peuchaud, S. (2011); Wojdyski, B. W. (2011); Miller\*, P. R. (2010); Holman, L. (2010); Lu, A. S. (2009); Smith, J. (2009); Yu, J. J. (2009); Mahmood, R. (2007)

#### **Master's Theses Chaired**

- Atkinson, M. (2021, December). TBD on marketing strategies in higher education promotions on social media.
- Carter, C. (2020, Spring). *Effects of struggle and goal achievement in weight-loss journeys on social media: Instilling hope and promoting health behaviors.*
- Haller, L. (2018, August). *Lenovo cares: Educating employees about corporate social responsibility at Lenovo* (took over from previous chair who moved to new position in different state).
- Bono, C. (2018, May). *The scarlet filter? Understanding video bloggers' motivation to produce Thinx video reviews and why YouTube's restricted mode is filtering out video reviews on menstrual products.*
- Hedrick, A. (2018, May). *One Direction real personal fiction on Wattpad.com: A textual analysis of sex and romance.*
- Smith, M. (2018, December). *Television situation comedies (sitcoms) and the family.*
- Collier, J. (2016, May). *Negotiating political identity: The social context of online dating.*
- Lamm, S. (2015, December). *MultitaskingMatters.com: Resources for cultivating children's health and development in the digital age.*
- Fuller, J. V. (2010, April). *Stories from families and friends of eating disorder patients* (multimedia project).
- Marks, K. (2008, April). *Taking oral histories public with journalism and new media: The Franklin Street stories* (multimedia project).

### **Master's Thesis Committee Member**

Crouse, J. (2009); Babb, C. (2008)

### **Senior Honors Theses Chaired**

- Kronebusch, B. (2018, April). *Modern susceptibility to fake news.*
- Opper, C. (2014, April). *Food allergy framing in entertainment media: The use of humor and its influence on health thoughts and behaviors.*
- Babb, M. (2009, April). *How much is too much?: Violent content in television news.*
- Floyd, J. (2007, April). *Broadcasting in color: A content analysis of diversity in television newsrooms and its relationship to ratings.*

### **Senior Honors Thesis Committee Member**

Holstein, S. (2014); Vasquez\*, E. (2006)

\* denotes students outside the Hussman School or outside the University of North Carolina

### ***Guest Teaching***

Guest lecturer, Introduction to Food Studies (NUTR/AMST/ANTH 175) at the UNC Gillings School of Global Public Health, November 2020, 2018, 2017, 2016 on food marketing

Guest speaker, Seminar in Interdisciplinary Health Communication (JOMC 826) at the UNC School of Media and Journalism, October 2014 on application of priming framework to the study of sexual messages in mass media

Guest speaker, Presentation Design for Strategic Communication (JOMC 491) at the UNC School of Media and Journalism, November 2010, 2012 on video editing and Final Cut Pro

Guest speaker, Mass Communication Pedagogy (JOMC 702) at the UNC School of Media and Journalism, April 2007, 2008, 2009, 2010, 2012 on merging academic life with personal life

Guest speaker, Senior Honors Thesis (JOMC 691, JOMC 825) at the UNC School of Media and Journalism, September 2007, 2008, 2009, 2010, 2011 on the Institutional Review Board (IRB) application and review process

Guest speaker, Theories of Mass Communication (JOMC 705) at the UNC School of Media and Journalism, November 2006, 2007, September 2009 on use of priming theory in experimental research

Guest speaker, Latino Media in the United States (JOMC 490) at the UNC School of Media and Journalism, October 2006 on media preferences of Mexican origin adolescents

### **RESEARCH GRANTS**

Robert Wood Johnson Foundation (PI: Lindsey Smith Taillie, Marissa Hall, University of North Carolina) in the amount of \$299,908 for the period of 3/1/2019 – 2/28/2021 for *Reducing Racial-Ethnic Disparities in Sugar-Sweetened Beverage Intake: The Impact of Nutrition Claims on Fruit Drink Purchases among Parents of Young Children*, as co-investigator, 0% effort (grant did not pay for salary).

Fostering Interdisciplinary Research Explorations (FIRE) (PI: Wizdom Powell, University of North Carolina) in the amount of \$25,000 for the period of 7/1/2017 – 6/29/2018 for *Brown, Male, & Blue: Unmasking Depression and Suicide Risk among Boys and Young Men of Color*, as co-investigator, 0% effort (grant did not pay for salary).

Explorations in Global Health (PI: Francesca R. Dillman Carpentier) in the amount of \$2,578.50 for the period of 5/1/2016 – 6/30/2017 for *Beyond Sugar Sweetened Beverages and Food/Beverage Taxes: Impacts of Restrictive Labelling and Marketing Regulations on Unhealthy Food Consumption in Chile*, as principal investigator, 0% effort (grant did not pay for salary).

Bloomberg Philanthropies (MANSP09389) (PI: Barry Popkin, University of North Carolina) in the amount of \$9,656,000 for the period of 1/1/2016 – 1/31/2021 for *Program and Policy Options for Preventing Obesity in the Low, Middle, and Transitional Income Countries: Background Research and Program Evaluation*, as co-investigator for research in South American countries, % effort varied:

- 16% Jan-Dec 2016
- 30% July-Dec 2016
- 41% Jan-June 2017
- 35% July-Dec 2017
- 35% Jan-June 2018
- 16% July-Dec 2018
- 16% Jan-June 2019
- 36% July-Dec 2019
- 16% Jan-June 2020

Research on Food System Policies and Market Innovations for Non-Communicable Disease Preventions, Exploratory Research funding stream (108180-001), International Development Research Centre (PI: Camila Corvalán, University of Chile) in the amount of \$220,000 CAD for the period of 2/1/2016 – 1/31/2018 for *Evaluating New Chilean National Regulations on the Food Supply* (IDRC #108180), as co-investigator, 0% effort (grant did not pay for salary).

School of Journalism & Mass Communication Seed Grant (PI: Lucila Vargas) in the amount of \$5,000 for the period of 11/05/2014 – 11/05/2015 to conduct focus groups about the perceptions of depression and language used to talk about depression among Latina adolescents and their mothers, as well as see how media might play a role in facilitating discussion, learning about depression, or dealing with depression, as co-principal investigator, 0% effort (grant did not pay for salary).

Mass Communication and Society Division of the Association of Education in Journalism and Mass Communication Research Award (PI: Francesca R. Dillman Carpentier) in the amount of \$10,000 for the period of 8/7/2014 – 8/7/2016 for *Sexual Risk and Responsibility: Where It Fits Within Mental Models of Sex and Romance*, as principal investigator, 0% effort (grant did not pay for salary).

Eunice Kennedy Shriver National Institute of Child Health and Human Development Grant (PI: Rukmalie Jayakody, Pennsylvania State University) in the amount of \$30,488 for the period of 3/1/2013 – 2/29/2016 for *Television and International Family Change: A Randomized Experiment* (NIH/NICHHD: 1 RO1 HD060709-01A1), as co-principal investigator, % effort varied:

- 9% July-June 2015
- 37% July-Dec 2015
- 5% Jan-June 2016

University of North Carolina School of Journalism & Mass Communication Summer Grant for Research and Graduate Program-Related Activities Faculty Development Grant awarded for Summer 2009 research in the amount of \$10,000 for completion of *Agenda Setting and Priming: Redefining the Differences*.

University of North Carolina Junior Faculty Development Grant awarded for Summer 2007 research in the amount of \$7,500 for completion of *Individual Differences and Environmental Factors that Explain Media Preferences among Hispanic Adolescents*, as principal investigator, 0% effort (grant did not pay for salary).

University of North Carolina School of Journalism & Mass Communication Summer Grant for Research and Graduate Program-Related Activities Faculty Development Grant awarded for Summer 2006 research in the amount of \$10,000 for completion of *Adolescent Movie Preferences, Mental Health, and Temperament* and groundwork for *Individual Differences and Environmental Factors that Explain Media Preferences among Hispanic Adolescents*, as principal investigator, 0% effort (grant did not pay for salary).

National Association of Broadcasters (NAB) 2004 Research Grant (PI: John W. Owens, University of Cincinnati) in the amount of \$4,200 for completion of *Presenting Radio Advertisements in Surround Sound: An Experimental Assessment of New Production Techniques*, as co-investigator, 0% effort (grant did not pay for salary).

## **OTHER MONETARY AWARDS**

- 2001 University of Alabama Capstone International Scholarship (\$1,200) – summer research funding
- 2001 University of Alabama Alumni Association License Tag Fellowship – doctoral program funding
- 2001 University of Alabama Graduate School Research Fellowship – doctoral program funding
- 1999 University of Alabama Department of Communication Graduate Studies Graduate Assistantship – doctoral program funding
- 1997 University of Alabama Department of Telecommunication and Film Graduate Assistantship – masters program funding
  
- 2002 Graduate School Student Research and Travel Support Fund (\$200)
- 2001 Graduate School Student Research and Travel Support Fund (\$200)
- 2001 Student Activity Research and Travel Fund (\$200)
- 2001 Communication Graduate Studies Department (\$200)
- 2000 Student Activity Research and Travel Fund (\$200)
- 2000 Communication Graduate Studies Department (\$200)
- 1999 Graduate School Student Research (\$200)
- 1999 Student Activity Research and Travel Fund (\$200)
- 1998 Graduate Student Research and Travel Support Fund (\$200)
- 1998 Student Activity Research and Travel Fund (\$200)

## **ACADEMIC SERVICE**

### ***Service to Discipline***

#### **Editor**

*Media Psychology*, April 2017-December 2020 (editorial board member since 2011, reviewer since 2003)

#### **Associate Editor**

*Mass Communication and Society*, August 2017-August 2020 (editorial board member since 2007, reviewer since 2006)



## **Editorial Board Membership**

*Sex Roles*, since 2015 (reviewer since 2009)  
*Electronic News*, 2006-2021  
*Journalism & Mass Communication Quarterly*, 2014-2016 (reviewer since 2008)  
*Open Communication Journal*, 2007-2013

## **Additional Academic Journal Manuscript Reviewing**

*American Journal of Preventive Medicine*, 2020  
*Annals of the International Communication Association*, 2016, 2017  
*Basic and Applied Social Psychology*, 2017  
*Cases in Public Health Communication and Marketing*, 2011  
*Communication Quarterly*, 2017  
*Communication Research*, 2008, 2009, 2010, 2012, 2014, 2015, 2016, 2020  
*Health Communication*, 2010  
*Health Education & Behavior*, 2021  
*Howard Journal of Communication*, 2015, 2016  
*International Journal of Health Policy and Management*, 2015  
*Journal of the American Medical Association*, 2014, 2015, 2016, 2017, 2019, 2020, 2021  
*Journal of Applied Research on Children: Informing Policy for Children at Risk*, 2015  
*Journal of Broadcasting & Electronic Media*, 2009, 2010, 2011, 2014  
*Journal of Child and Family Studies*, 2014  
*Journal of Communication*, 2009, 2010, 2016  
*Journal of Computer-Mediated Communication*, 2016  
*Journal of Human Trafficking*, 2017  
*Journal of Media Psychology*, 2013  
*Journal of Radio and Audio Media*, 2013, 2015  
*New Media and Society*, 2016  
*PLoS One*, 2018  
*Political Communication*, 2014, 2017  
*Preventive Medicine Reports*, 2021  
*Psychiatry Review*, 2017, 2018  
*Psychological Reports*, 2015  
*Public Health Nutrition*, 2020  
*Social Neuroscience*, 2017  
*Telecommunications Policy*, 2006

## **Other Research (Peer) Reviewing**

Gillings Innovation Laboratory, University of North Carolina at Chapel Hill Gillings School of Global Public Health (grant proposal), 2017

Open Programme Social Science Research Council (grant proposal), 2004

Oxford University Press (online bibliography entry about cognitive dissonance theory), 2011

Routledge (book on using psychophysiological measurements in communication research), 2010

Association for Education in Journalism & Mass Communication (conference submissions),  
2001-2009, 2011

International Communication Association (conference submissions), 2001-2009, 2013, 2015

### **External Tenure/Promotion Reviewing**

2021 -

Department of Communication, College of Arts & Sciences, University of Delaware  
Department of Public Relations, College of Journalism and Communications, University of Florida  
Department of Communication, College of Liberal Arts and Sciences, Villanova University  
Department of Communication, College of Fine, Performing and Communication Arts, Wayne State University  
Department of Communication, College of Arts and Science, University of Missouri  
The Media School, Indiana University Bloomington

2020 -

School of Communication, Florida State University  
Department of Communication, College of Social and Behavioral Sciences, University of Arizona  
Department of Journalism, Klein College of Media and Communication, Temple University

2019 -

School of Journalism, Moody College of Communication, The University of Texas at Austin  
Department of Communication and Media, College of Arts & Sciences, University of Missouri - St. Louis  
Missouri School of Journalism, University of Missouri

2018 –

Department of Communication, College of Behavioral, Social and Health Sciences, Clemson University  
Department of Communication, College of Liberal Arts and Sciences, University of Connecticut,

2017 –

Department of Communication Studies, Eberly College of Arts and Sciences, West Virginia University  
Edward R. Murrow College of Communication, Washington State University  
College of Media & Communication, Texas Tech University

2015 –

Jack J. Valenti School of Communication, University of Houston

### **Leadership**

Chair, Search Committee for Editor-in-Chief of *Mass Communication and Society*, 2015

Chair, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2010-2011

Vice-chair/Programming chair, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2009-2010

Secretary, Mass Communication Division, International Communication Association, 2009-2011

Secretary, Information Systems Division, International Communication Association, 2008-2011

Co-chair, Professional Freedom & Responsibility, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2007-2008, 2008-2009

President, Alpha Epsilon Rho Honor Society/National Broadcasting Society chapter at University of Alabama, 1998-1999

Vice President, Kappa Tau Alpha Mass Communication Honor Society chapter at University of Alabama, 1997-1998

### **Academic Conference Service** (since 2005)

Discussant (2020, August), Measuring Communication Phenomena refereed paper session, Communication Theory and Methodology division, annual meeting of the Association for Education in Journalism and Mass Communication (virtual).

Moderator (2015, November), Latina/os, Media, and Politics: A Symposium on Latina/o Political Power and Media Representation, University of North Carolina, Chapel Hill, NC.

Chair (2014, May), Psychological Processes Underlying Mediated Entertainment refereed paper session, Information Systems division, annual meeting of the International Communication Association, Seattle, WA.

Discussant (2012, August), The Variable Influence of Television refereed paper poster session, Mass Communication and Society division, annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Chair (2012, May), Sex in Media: Content and Effects refereed paper session, Mass Communication division, annual meeting of the International Communication Association, Phoenix, AZ.

Chair (2012, May), Advances in Message Processing refereed paper session, Information Systems division, annual meeting of the International Communication Association, Phoenix, AZ.

Moderator (2009, August), Mediators of Agenda Setting panel, Mass Communication and Society division, annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Discussant (2009, August), Newspaper and Mass Communication & Society Divisions refereed paper poster session, annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Chair (2009, June), Keywords in Information Systems: Attitudes refereed paper session, Information Systems division, annual meeting of the International Communication Association, Chicago, IL.

Chair (2008, May), Communication Theory Applied to Health Campaigns refereed paper session, Information Systems division, annual meeting of the International Communication Association, Montreal, Canada.

Chair (2008, May), Emotion, Mood, and Media refereed paper session, Mass Communication division, annual meeting of the International Communication Association, Montreal, Canada.

Chair (2008, May), Who's Your Audience: Approaches to Audience Segmentation refereed paper session, Health Communication division, annual meeting of the International Communication Association, Montreal, Canada.

Discussant (2007, May), Selective Exposure, News and Politics refereed paper session, Mass Communication division, annual meeting of the International Communication Association, San Francisco, CA.

Chair (2007, May), Processing Persuasive Messages refereed paper session, Information Systems division, annual meeting of the International Communication Association, San Francisco, CA.

Chair (2007, May), Persuasion by Negative Emotion refereed paper session, Information Systems division, annual meeting of the International Communication Association, San Francisco, CA.

Discussant (2005, May), Information Processing: How We Come to Understand the World Around Us refereed paper session, Political Communication division, annual meeting of the International Communication Association, New York, NY.

Chair (2005, May), Media Messages and Health refereed paper session, Information Systems division, annual meeting of the International Communication Association, New York, NY.

### **Other**

Research consultant, UNC-TV Public Media North Carolina, since 2020

Member, [Scientific Advisory Board](#), [Envision Kindness](#), since 2018

Member, American Psychological Association, Media Psychology Division, Task Force on Sexualization in Popular Music, 2016-2019

Mentor (three mentees), Health Communication, International Communication Association, 2017

Judge, Headliner national/local television news awards competitions, 2005-2010, 2012

### ***Service to the University***

Member, Selection Committee for Junior Faculty Development Awards, 2019-2020, 2020-2021

Member, Selection Committee for Senior Faculty Research and Study Assignment Awards, 2019-2020, 2020-2021

Member, University Task Force on Promotion and Tenure, 2018-2020

Faculty mentor, Carolina Covenant, 2009-2017

Faculty advisor, Radio Latijam for Carolina Hispanic Association (CHispA), 2015-2017

Broadcast coordinator, annual Minority Health Conference webcast, 2007-2016

Committee member, Review of Dean of School of Media and Journalism, 2016

Discussant, Ronald E. McNair Post-Baccalareate Achievement Program graduate education information session, June 2015

Media consultant, Get REAL & HEEL: An After Care Breast Cancer Program, 2013-2015

Communications director, Latina/o Caucus, 2013-2015

Alternate, Faculty Grievance Committee, 2015-2016

Mentor, Carolina Latina/o Collaborative Latina/o Peer Mentoring Program, 2013-2015

Discussant, Continuous Enrollment Policy for Graduate Students discussions, Spring 2014

Journalism school representative, Research Training Coordination Initiative, 2012-2014

Presenter, *Conducting the Successful Academic Job Talk*, Graduate Student Symposium, November 2011

### ***Service to the School***

#### **Administration**

Chair, Promotion and tenure committee, 2020-2023

Academic dean, 2017-2020

Area director, Journalism, 2016-2017

Co-chair, Professor of the Practice in Health Communication and Marketing faculty position search (led position announcement development through approval and posting), 2020 (member in 2021)

Co-chair, Global Public Relations tenured faculty position search, 2016-2017

Committee member, PhD Advisory Board, 2013-2017

Director, Doctoral Program, 2011-2016

Chair, Advisory Board to Latijam (Latino Journalism and Media) program, 2011-2016

Chair, Local Review Committee on Research Using Human Subjects (IRB), since 2006

Chair, Digital Media Scholar tenure-track faculty position search, 2014

#### **Teaching-related**

Course coordinator, JOMC 221 Audio/Video Information Gathering, 2009-2011

Video production advisor, *Carolina Week* student television newscast, 2005-2011

Video consultant, News21 multimedia news project at UNC, Summer 2010

Video production advisor, ABC News on Campus UNC bureau, 2008-2010

Video production coach, News21 online multimedia news project at UNC, Summer 2009  
Coached stories: *Reclaiming Creation*, *Roping the Wind* (and *Voices of Roscoe*)  
(News21 was a national Carnegie-Knight initiative led by select universities to explore new approaches to in-depth digital journalism and create a website featuring stories told with text, still photography, video, and graphics. UNC's 2009 News21 project was PoweringANation.org.)

### **Committees**

Committee member, Professorship application reviews and recommendations, 2020

Temporary committee member, Promotion and Tenure (one promotion case), 2020

Committee member, Search Committee for Teaching Associate Professor in Broadcasting, 2018

Committee member, Search Committee for Part-time Park Library Assistant, 2018

Temporary committee member, Fixed Term Committee (one renewal case), 2017

Faculty representative, CBC-UNC Diversity Fellowship Program, 2014-2016 (December)

Committee member, Graduate Admissions, 2006-2011, 2016-2017

Committee member, Promotion and Tenure, 2014-2017

Committee member, exploring new methods to evaluate teaching performance, 2015-2017

Committee member, targeted minority tenured faculty hire, 2016

Committee member, Reese Felts News Lab director/lecturer search, 2016

Committee member, Latijam (Latino Journalism and Media) program, 2007-2011

Committee member, Media Specialist (broadcast engineer) staff position search, 2012

Committee member, Reese Felts digital newsroom executive producer search, 2006-2007

Committee member, Student Fees, 2009-2010

Committee member, accreditation and school self-evaluation, 2009-2010, 2012-2014

Committee member, programming/staffing, WCOM radio show in Carrboro, 2007

Committee member, new audio/video/multimedia course, 2007-2008

Committee member, creating overarching Journalism sequence, 2007-2008

Committee member, Online News faculty position search, 2006-2007

Committee member, Ph.D. research streams, 2006-2007

Committee member, Hearst Contest Committee, 2006-2007

Interviewer, Ph.D. candidates, Spring 2006, 2007, 2010

Interviewer, Masters candidates, Spring 2007

### **PROFESSIONAL DEVELOPMENT**

Attendee, Professional Grant Development Workshop, Grant Training Center, May 2021

Attendee, REMOTE: The Connected Faculty Summit, Arizona State University, July 2020

Attendee, Mentoring Summit, Center for Faculty Excellence, University of North Carolina at Chapel Hill, May 2019

Attendee, Faculty Leadership Development Cohort Program, Center for Faculty Excellence, University of North Carolina at Chapel Hill, AY2017-18

Attendee, Faculty Entrepreneurship Workshop, Innovate Carolina, University of North Carolina at Chapel Hill, May 2017

Attendee, Diversity THINKposium, University Office of Diversity & Inclusion, University of North Carolina at Chapel Hill, September 2017

Attendee, Faculty Administrator Development Program, Center for Faculty Excellence, University of North Carolina at Chapel Hill, AY2015-2016