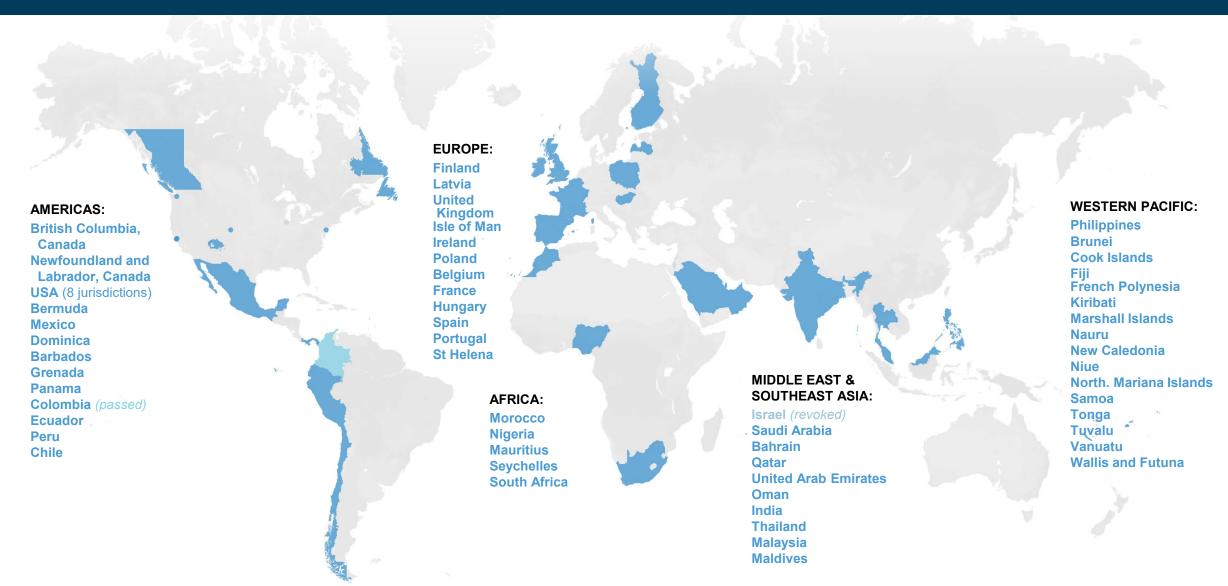
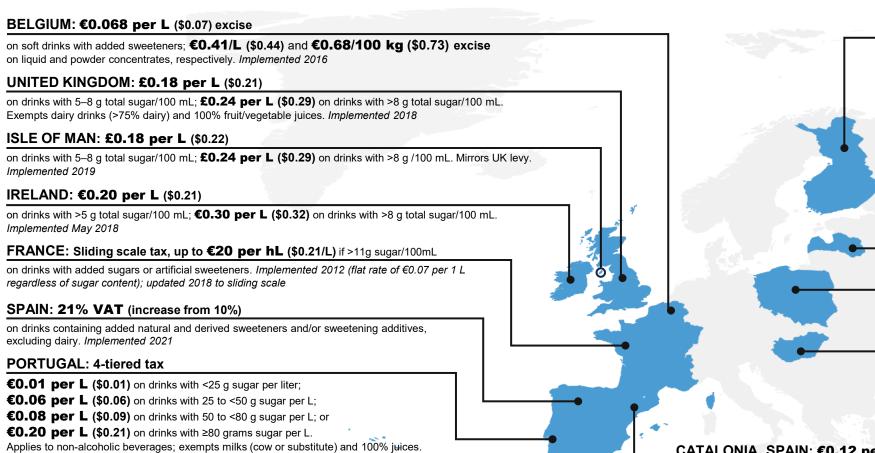
Sugary drink taxes around the world





Sugary drink taxes: Europe





FINLAND: **€0.22** per L (\$0.24)

on sugar-containing soft drinks; €0.12/L (\$0.13) on sugar-free soft drinks, mineral waters. Implemented 1940, updated 2011

LATVIA: **€0.074 per L** (\$0.08) excise

on drinks with added sugar, sweetener, or other flavoring; excludes fruit/vegetable juices with <10% added sugar and flavored/functional waters without added sugars, sweeteners, or flavorings. Implemented 2004; increased tax rate 2016.

POLAND: PLN 0.5 per L (\$0.11)

on soft drinks with added sweeteners, caffeine, or taurine; PLN 0.05 (\$0.01) extra fee per gram of sugar >5 g/100 mL; **PLN 0.09/L (\$0.02)** for drinks containing caffeine or taurine. Total soda fee cannot exceed PLN 1.2 (\$0.32). Excludes sports or juice drinks with <5g sugar/100mL and dairy drinks. Drinks with >20% juice content and >5g sugar/100mL are not charged the base fee of PLN 0.5 per L. Implemented 2021

HUNGARY: HUF 8-23 per L (\$0.02-\$0.06)

on soft drinks (depending on sugar content and tariff number); **HUF 105-310/L** (\$0.29-\$0.86) on syrup concentrates (depending on tariff number);

HUF 65/L (\$0.18) on caffeinated drinks; HUF 390/L (\$1.08) on caffeinated drinks with added taurine, ginseng, or L-arginine. Exempt: fruit and vegetable juices containing at least 50% of fruit or vegetables. Implemented 2011, updated July 2022 (increased rates, tiered based on sugar content) See also: non-essential food tax

CATALONIA, SPAIN: €0.12 per L

(\$0.13) levy for drinks with added sugars and >8 g sugar/100 mL, or **€0.08 per L** (\$0.09) for 5-8 g sugar/100 mL. Implemented May 2017

GLOBAL FOOD RESEARCH PROGRAM at UNC-CHAPEL HILL

ST HELENA: £0.75 per L (\$0.91) excise duty

on carbonated drinks with ≥15 g sugar/L. Implemented 2014

Implemented 2017, updated 2018

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Sugary drink taxes: Africa, Middle East, South & East Asia



QATAR: 50% excise on aerated soft drinks (except for unflavored aerated water)

100% excise on concentrates; 100% excise on energy drinks. Implemented 2019

BAHRAIN: 50% excise on aerated soft drinks;

100% excise on energy drinks. Implemented 2017

SAUDI ARABIA: 50% excise on sweetened soft drinks;

100% excise on energy drinks. *Implemented 2017, updated 2019* (expanded 50% excise beyond carbonated soft drinks to all sweetened)

ISRAEL: Tax implemented January 2022 was revoked in January 2023.

MOROCCO: MAD 0.7 per L VAT (\$0.07 USD)

on non-carbonated soft drinks with ≥5 g sugar per 100 mL;

0.6 MAD/L (\$0.06 USD) on energy drinks (20% increase);

MAD 0.15/L (\$0.02 USD) on nectars (50% increase); and tax on soft drink manufacturers will increase 50% to

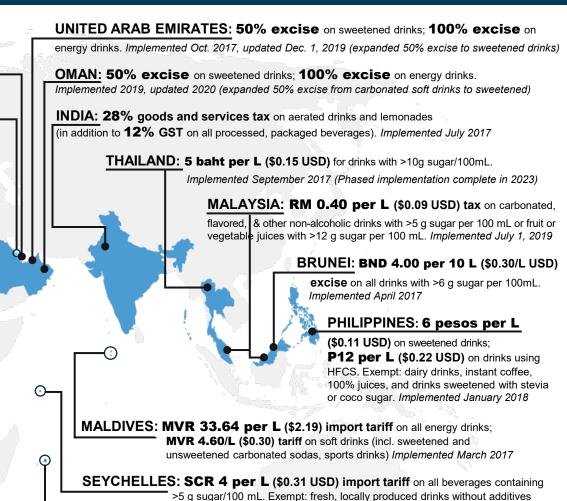
MAD 0.45 /L (\$0.04). Implemented January 2019

NIGERIA: NGN 10 per L (\$0.02 USD)

on non-alcoholic, sweetened beverages. *Implemented January 1, 2022*

SOUTH AFRICA: ZAR 0.021 per g sugar (\$0.001 USD)

on sugary drinks and concentrates (4g per 100mL exempt). If sugar not labeled, default tax based on 20 g sugar/100mL; exempts dairy drinks and fruit, vegetable juices. *Implemented Apr. 2018*



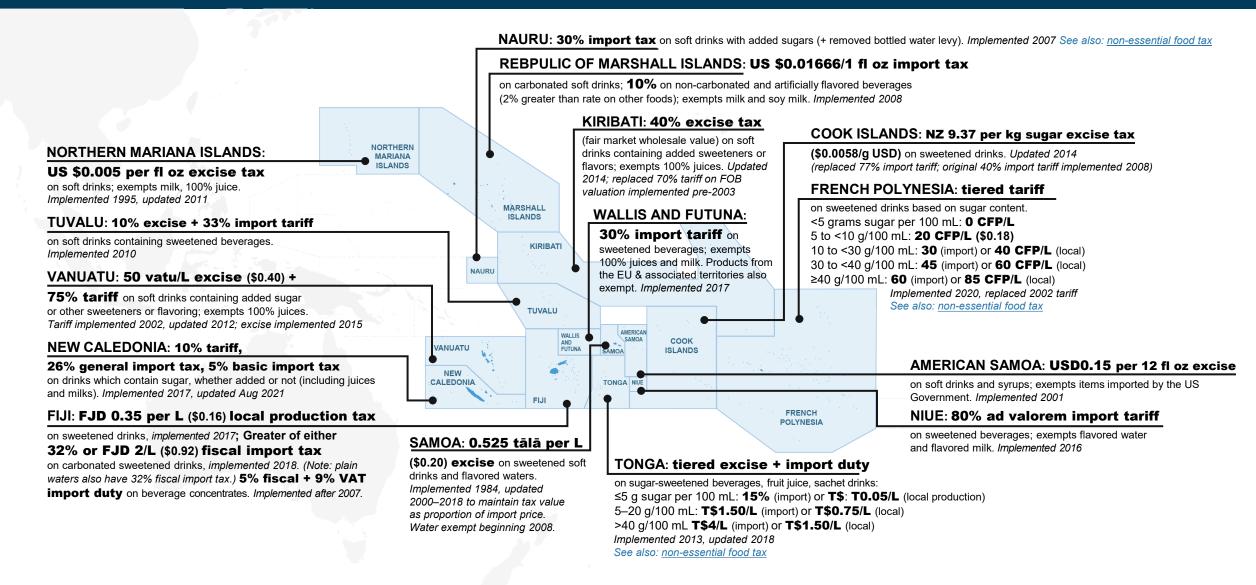
and plain milks. Implemented April 1, 2019

MAURITIUS: MUR 0.03 per g sugar (\$0.0007 USD) on sodas, syrups, and

fruity drinks with added sugar. Implemented Jan. 2013, updated Oct. 2016

Sugary drink taxes: Pacific Islands





Sugary drink taxes: Mexico, Caribbean, Central & South America



MEXICO: 1 peso per liter (\$0.05)

on all drinks with added sugar, excluding milks or yogurts. Implemented January 2014; See also: non-essential food tax

PANAMA: 7% ad valorem tax on sodas (previously 5%);

5% on other non-alcoholic drinks with added caloric sweeteners; **10%** on syrups & concentrates. Exempt: dairy drinks, juices with >7.5 g sugar/100 mL. *Implemented November 2019*

ECUADOR: 10% ad valorem tax

on soft drinks with <25g of sugar/L and on all energy drinks, regardless of sugar content; **\$0.0018 per gram sugar** on drinks with >25 g sugar/L. Exempt: dairy products and their derivatives, mineral water and juices that have 50% of natural content. *Implemented May 2016*

PERU: 25% ad valorem tax

on drinks containing >6 g sugar/100 mL (increase from previous rate of 17%);

17% ad valorem tax on drinks with 0.5–6 g sugar/100 mL (unchanged);

12% ad valorem tax on drinks with <0.5 g sugar/100 mL (decrease from previous rate of 17%). Exempt: Plain water, 100% juice, plain milk, drinkable yogurts. *Implemented May 2018, updated June 2019*

CHILE: 18% ad valorem tax

on sugary drinks containing >6.25 g sugar/100 mL; includes all non-alcoholic drinks with added sweeteners; exempts 100% fruit juice and dairy-based beverages;

10% ad valorem tax on drinks with <6.25 g sugar/100 mL. *Implemented October 2014*

BERMUDA: 50% ad valorem tax

on sugar, sugary drinks, candies and dilutables; exempts diet sodas, 100% juice, and diet iced teas. *Implemented October 2018*

DOMINICA: 10% excise tax

on food and drinks with high sugar content, including soft drinks and energy drinks. Implemented Sept. 2015; See also: non-essential food tax

BARBADOS: 20% excise tax

on sugary drinks, including carbonated soft drinks, juice drinks, and sports drinks; exempts 100% juice, coconut water, and plain milk.

Implemented Aug. 2015 (10% tax); updated (doubled) April 1, 2022

GRENADA: 20% VAT (increase from 15%)

on carbonated beverages, soft drinks/sodas, and drinks with added sugar. *Implements March 1, 2023*

COLOMBIA: 3-tiered specific tax based on added sugar

Col\$0 per 100 mL (\$0 USD) on drinks with <6 g added sugar per 100 mL;

- 2025 sugar threshold lowers to <5 g

Col\$18 per 100 mL (\$0.004 USD) on drinks with ≥6 to <10 g added sugar per 100 mL;

- 2024 rate increases to Col\$28 (\$0.006 USD);
- 2025 rate increases to **Col\$38** (\$0.008 USD) & sugar threshold lowers to ≥5 to <9 g

Col\$35 per 100 mL (\$0.007 USD) on drinks with ≥10 g added sugar per 100 mL;

- 2024 rate increases to Col\$55 (\$0.011 USD);
- 2025 rate increases to **Col\$65** (\$0.014 USD) & sugar threshold lowers to ≥9 g

Applies to all ultra-processed, sweetened, non-alcoholic drinks.

Exempt: plain water, 100% fruit or vegetable juices, and infant formula...

Passed November 2022, implements November 1, 2023

See also: non-essential food tax

Sugary drink taxes: North America



NEWFOUNDLAND

AND LABRADOR:

on sugar-sweetened

C\$0.20 per L (\$0.15)

beverages (details to come). Implemented April 1, 2022

BRITISH COLUMBIA: 7% sales tax

distribution on carbonated beverages sweetened with sugar or artificial or natural sweeteners. Previously these drinks were exempt from sales tax as food products. Implemented April 1, 2021

ALBANY, CA: 1 cent per ounce

distribution tax on non-alcoholic drinks with added caloric sweeteners; exempt: dairy drinks, 100% juices; beverages distributed from retailers with revenue <\$100.000 per year exempt. Implemented 2017

BERKELEY, CA: 1 cent per ounce

on non-alcoholic sweetened drinks; exempts dairy and meal-replacement drinks, diet sodas, and 100% juices. Implemented 2015

OAKLAND, CA: 1 cent per ounce

distribution tax on non-alcoholic drinks with added caloric sweeteners; exempts dairy drinks, 100% juices; beverages distributed from retailers with revenue <\$100,000 per year exempt. Implemented 2017

SAN FRANCISCO, CA: 1 cent per ounce

on non-alcoholic drinks with added sugar and >25 kcal per 12 oz; applies to syrup and powder concentrates; exempts 100% juices, artificially sweetened beverages, infant formula, milk products, and medical drinks. Implemented 2018

SEATTLE. WA: 1.75 cents per ounce

distribution tax on sugary drinks; exempt: diet sodas, milk-based drinks. 100% fruit juices. Implemented January 2018

BOULDER, CO: 2 cents per ounce

excise tax on beverages with ≥ 5 g added caloric sweeteners per 12 oz.; exempt: milk-based drinks and 100% juice. Implemented July 2017

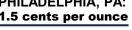
NAVAJO NATION: Healthy Diné Nation Act 2% tax

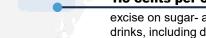
on "minimal-to-no nutritional value food items," including sugarsweetened beverages Implemented April 2015 See also: non-essential food tax



excise on sugar- and artificially-sweetened drinks, including diet soda; exempts dairy-based drinks and 100% juice. Implemented January 2017

1.5 cents per ounce





COOK CO., IL

1 cent per ounce

sweetened drinks.

on sugar- and artificially-

Implemented August 2017

Repealed October 2017



Fiscal policies: Taxes on unhealthy foods



NAVAJO NATION: Healthy Diné Nation Act 2% tax

on "minimal-to-no nutritional value food items," snacks high in salt, saturated fat, and sugar; Act also removed 6% tax on fruits and vegetables. *Implemented April 2015*See also: sugary drink tax

MEXICO: 8% sales tax

on non-essential foods containing >275 calories per 100 grams in certain categories (including sweet and salty snacks, confectionery, and desserts) Implemented January 2014
See also: sugary drink tax

FRENCH POLYNESIA: import tariffs

on ice creams, confectionery, biscuits, jams & jellies:

- <5 g sugar per 100 g: 0 CFP/kg
- 5-10 g per 100 g: 20 CFP/kg (\$0.18 USD)
- 10-30 g per 100 g or mL: **40 CFP/kg (\$0.36)**
- 30-40 g per 100 g or mL: **60 CFP/kg (\$0.53)**
- ≥40 g per 100 g or mL: **85 CFP/kg** (\$0.76)

Implemented 2002, updated 2020 See also: <u>sugary drink tax</u>

DOMINICA: 10% excise tax

on foods high in sugar, including confectionery, chocolates, and chewing gums

Implemented September 2015

COLOMBIA: 10% tax on ultra-processed products

(edible products formulated from food-derived substances along with additives) that contain added sugars, sodium, and saturated fats and exceed the following thresholds:

- ≥1 mg of **sodium** per 1 kcal and/or ≥300 mg of sodium per 100 g
- ≥10% of total energy from free **sugars**
- ≥10% of total energy form saturated fats

Tax rate will increase to:

- **15%** in 2024
- 20% in 2025

Passed November 2022, implements November 1, 2023 See also: <u>sugary drink tax</u>

HUNGARY: Consumption tax

on products high in salt or sugar:

- 85 HUF/kg (\$0.24 USD) on sugared cocoa powders
- 160 HUF/kg (\$0.45) on pre-packed sugary products
- 300 HUF/kg (\$0.84) on salted snacks, seasonings
- 600 HUF/kg (\$1.68) on marmalades

Implemented July 2011 See also: sugary drink tax

TONGA: 2 Pa'anga per kg

(\$0.86 USD) on animal fat products (e.g., lard, tallow), mayonnaise, instant noodles; **1.5 Pa'anga per kg** (\$0.64 USD) on turkey tails, mutton flaps, and ice creams *Implemented 2013; increased 2016*

See also: sugary drink tax

NAURU: 30% "sugar levy"

on all forms of confectionary containing added sugar (e.g., biscuits, cakes, chocolate, ice creams, candies); canned fruits in syrup; sugar-containing jams and jellies; and honey Implemented July 2007 See also: sugary drink tax

ETHIOPIA: Excise on goods "hazardous to health'

- 30-50% tax on edible fats and oils and their products:
- **30%** on fats/oils with ≥40g saturated fat per 100g (or if unlabeled)
- 40% on hydrogenated fats/oils with ≥40g saturated fat per 100g, or >0.5g of trans fat per 100g (or if sat. fat unlabeled)
- 50% if edible margarine with ≥40g saturated fat per 100g, or more than 0.5g of trans fat per 100g
- 20% tax: Any type of sugar (solid or liquid) excluding molasses, maple sugar and maple syrup
- 30% tax: chewing gums, confectionery, cocoa-containing foods Implemented March 2020



Fiscal policies: Taxes on unhealthy foods



SOURCES

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- Dominica: Commonwealth of Dominica Statutory Rules and Order No. 28 of 2015 (Excise Tax Amendment)
- Ethiopia: https://extranet.who.int/nutrition/gina/en/node/40429
- French Polynesia: <u>Direction des impôts et des contributions publiques</u>, <u>Section II: Tax base and rates</u>
- Hungary: RSM: Public Health Product Tax (NETA)
- **Mexico**: Initiative with draft decree whereby the Law of the Special Tax on Production and Services is amended and various provisions are appended
- Nauru: Republic of Nauru (No. 8 of 2007), an Act to amend the Customs Tariff Act 2006
- Navajo Nation: NIH: The Navajo Nation Junk Food Tax and the Path to Food Sovereignty
- Tonga: Excise Tax (Amendment) Order 2016, Kingdom of Tonga